



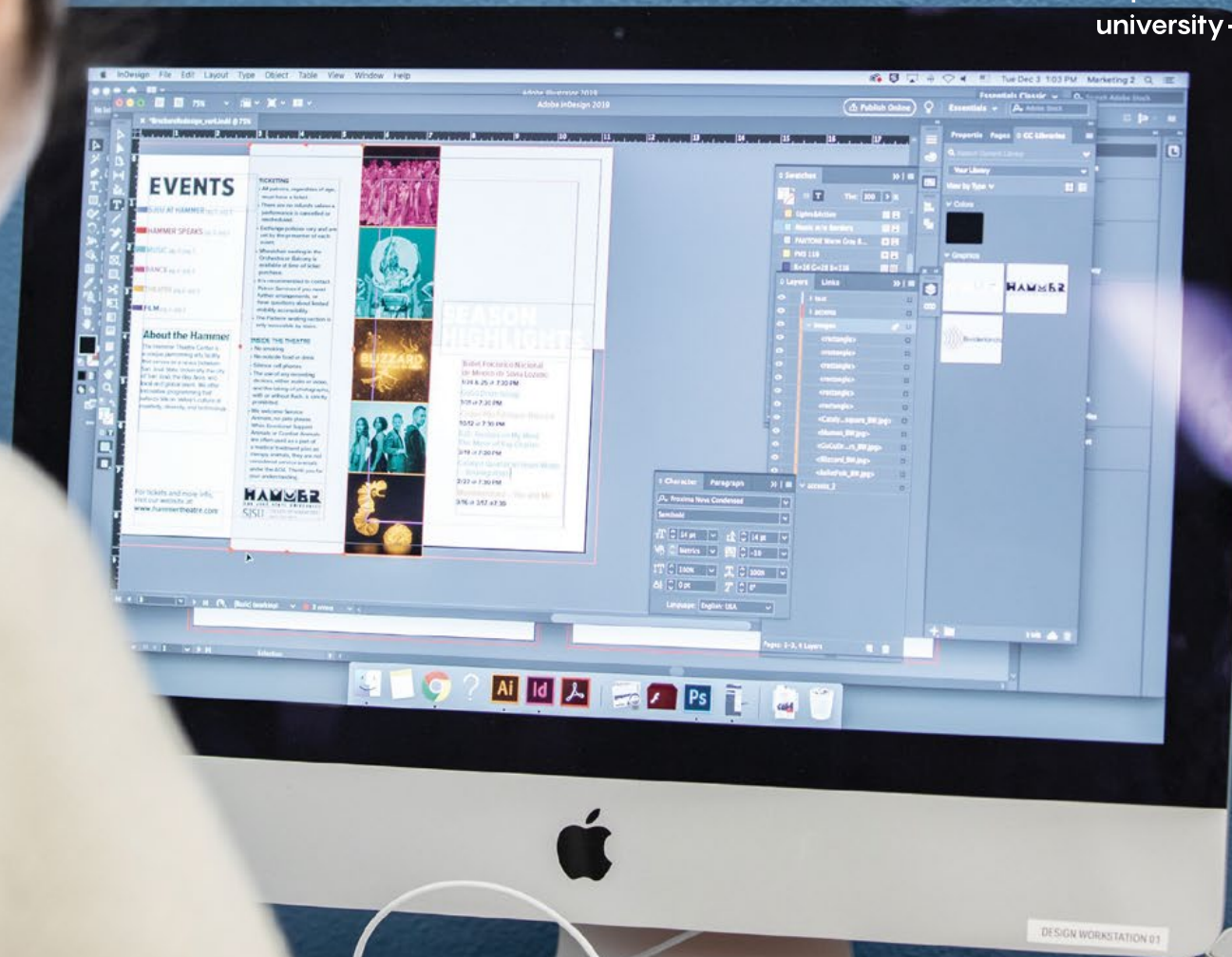
where  
creativity  
meets creation

h&a marketing



# what we do

We are a student-run marketing team working alongside experts to produce promotional materials for the College of Humanities and the Arts and the Hammer Theatre. Our team is available to provide marketing services for other departments and partner with university-affiliated organizations.





# our services

## ● design

Our graphic designers create promotional materials such as posters, digital graphics, templates, and logos.

## ● write

Our editorial team generates and edits content for newsletters, websites and social media, and other written promotional materials.

## ● photograph

Our photographers take photos of events and activities around campus and the surrounding community to support marketing efforts.

## ● film

Our videographers produce and edit film of campus and local activities to promote projects and events.

## ● code

Our web designers develop and maintain websites and templates for online promotion.

# our work

SJSU SCHOOL OF MUSIC AND DANCE

SJSU SYMPHONY  
FRED COHEN, MUSIC DIRECTOR  
PRESENTS  
**D. SHOSTAKOVICH**  
**SYMPHONY NO. 5**  
CAROLINE SHAW, ENTRA'CTE

OCT. 22, 2019 @ 7:00 PM  
SJSU MUSIC CONCERT HALL

SAN JOSÉ STATE UNIVERSITY  
School of Music and Dance presents

Jazz Ensemble  
11/18 at 7:00pm  
Jazz Combo  
11/20 at 7:00pm  
Jazz Combo  
11/21 at 7:00pm

# JAZZ

SJSU Music Concert Hall

SJSU SCHOOL OF MUSIC AND DANCE  
San José State University, 1000 S. Bascom Ave., Box 25723, San José, CA 95128-2572  
www.sjsu.edu/sjsu/musicanddance

Instagram: @sjsu\_musicanddance  
Facebook: SJSU School of Music & Dance  
Twitter: @sjsu\_musicanddance

SAN JOSÉ STATE UNIVERSITY  
School of Music and Dance presents

# MOZART MEZCLA

November 15  
at 7:00 PM  
SJSU Music Concert Hall

Student \$5  
Senior/Employee \$15  
General \$20

Stage Director - Sandra Rangocho  
Music Director - Simona Sritkova  
SJSU Opera Theater

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MEZCLA  
(Theater event)  
1. Intense or blind.  
2. A band of leaders who are chemically  
linked among themselves.  
3. Story of people attempting to bridge  
something.

San José State University Department of Film and Theatre Presents

WILLIAM SHAKESPEARE'S  
**HAMLET**

An abridged adaptation with text from the First Folio and Second Quarto  
Performed by the Fall 2019 Advanced Acting Company

Directed by Sarah Kate Anderson  
with Violence Direction by Scott Cummins

DECEMBER 4TH  
AT 6:00 & 8:00 PM

Humanities Center - 35  
Tickets and Info: [www.hamlettheater.com](http://www.hamlettheater.com)

Generously supported by an Artistic Excellence  
Programmatic Grant from the College of Humanities and the Arts  
Instagram: @hamlettheater Facebook: @hamlettheater Twitter: @hamlettheater

SJSU DEPARTMENT OF FILM AND THEATRE

# The Saxophone's Lament

Saxophone Ensemble

Works by  
L. Beethoven  
Alan Theisen  
Camille Saint-Saens  
Mark Alan Taggart  
Marc Mellits  
Olivia Kieffer

November  
**19**  
7:00 pm  
SJSU Concert Hall

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Holiday Ordeal:  
Come One, Come All  
Intended for the general public.

**7PM**

Holiday Ordeal:  
Late Late Show  
An adult-only "after hours"  
performance not for the  
faint of heart.

**9:30PM**

SATURDAY  
**07**  
DEC 2018

Batten down the hatches, **STORM** barrels into town with an electrifying evening. The Pink Martini vocalist and former *Rock Star: Supernova* contestant performs two Bay Area shows only—marvelous, fun, and a bit naughty.



# STORM LARGE

TICKETS & INFO  
hammertheatre.com  
408-924-8501

## THE THREE PENNY OPERA

text by Bertolt Brecht  
music by Kurt Weill

Apr 24–May 2  
**7:30 PM**  
May 2  
**1:00 PM**

Tickets and info  
hammertheatre.com  
or call 408-924-8501



## CATALYST QUARTET WITH IMANI WINDS

(im)migration

February 22  
7:30 PM

Tickets and info:  
hammertheatre.com  
or call 408-924-8501



Hammer Theatre Center  
101 Paseo de San Antonio  
San Jose, CA



CONCERTS BY THE  
SCHOOL OF MUSIC AND DANCE  
AND THE HAMMER THEATRE CENTER  
101 PASEO DE SAN ANTONIO  
SAN JOSE, CA 95128

## MUMMENSCHANZ: You & Me



MARCH  
**16 & 17**  
@7:30 PM

TICKETS AND INFO:  
hammertheatre.com  
or call 408-924-8501

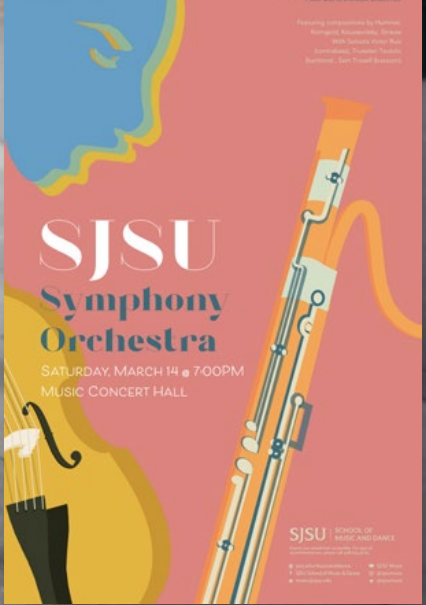
"...EVERYDAY OBJECTS PUT TO EXTRAORDINARY USE..."  
—LONDONTHEATRE1



101 PASEO DE SAN ANTONIO,  
SAN JOSE, CA



CONCERTS BY THE  
SCHOOL OF MUSIC AND DANCE  
AND THE HAMMER THEATRE CENTER  
101 PASEO DE SAN ANTONIO  
SAN JOSE, CA 95128



## SJSU Symphony Orchestra

SATURDAY, MARCH 14 @ 7:00PM  
MUSIC CONCERT HALL

SJSU SCHOOL OF MUSIC AND DANCE

101 PASEO DE SAN ANTONIO  
SAN JOSE, CA 95128

our work



# exposure

In conjunction with the Hammer Theatre, the Humanities and Arts Marketing Team has the resources to help your audience grow. We provide services geared to ensuring significant potential outreach to the San José community through marketing materials such as newsletters, promotional posters, videos, emails, and social media. Our wide-reaching local network will enable marketing materials to be viewed by an extensive audience.



## Contact

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1 Washington Square  
San Jose, CA 95192

For stories, news, or events that could be considered for feature articles or persons to be considered for profiles, please email [ha-marketing@sjsu.edu](mailto:ha-marketing@sjsu.edu) with as much relevant information as possible.

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our  
team