San José State University Department of Justice Studies JS145-01, White Collar Crime, Fall 2022

Course and Contact Information

Instructor: Greg Woods, J.D.
Office Location: MacQuarrie Hall 508
Telephone: (408) 924-1840

Email: greg.woods@sjsu.edu

Office Hours: Thursdays, 11:00 AM - 1:00 PM, in person on campus by email appointment and

via Zoom on Wednesdays, 12:00 PM - 1:00 PM; Invitations with Zoom links

available upon request and through Canvas under Announcements.

Class Days/Time: Tuesdays & Thursdays, 1:30 PM - 2:45 PM

Classroom: MacQuarrie Hall 520

Course Description

Growth and development of white collar crime in the United States: crimes at the workplace, computer fraud, swindles, embezzlement, bribery and graft at the corporate and governmental levels. Prerequisite: Upper division standing. Students must achieve a grade of "C" or better (not C-) to fulfill Justice Studies major requirements. 3 Units.

Course Format

Our class is offered on campus and in person. Students are encouraged to review questions and subject matter during class, regularly scheduled Office Hours on Zoom and in person, and/or via email. Supplemental video materials are available through Canvas under Modules. Other than our textbook, all other course materials available through Canvas under Files.

Justice Studies Department Reading and Writing Philosophy

The Department of Justice Studies is committed to scholarly excellence. Therefore, the Department promotes academic, critical, and creative engagement with language (i.e., reading and writing) throughout its curriculum. A sustained and intensive exploration of language prepares students to think critically and to act meaningfully in interrelated areas of their lives—personal, professional, economic, social, political, ethical, and cultural. Graduates of the Department of Justice Studies leave San José State University prepared to enter a range of careers and for advanced study in a variety of fields; they are prepared to more effectively identify and ameliorate injustice in their personal, professional and civic lives. Indeed, the impact of literacy is evident not only within the span of a specific course, semester, or academic program but also over the span of a lifetime.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

- 1. Demonstrate substantive knowledge of the development of white collar crime in the United States: crimes at the workplace, computer fraud, embezzlement, bribery, graft, etc., at the corporate and governmental levels.
- 2. Define white collar crime and distinguish it from other species of criminal behavior.

WOODS White Collar Crime: JS145-01, Fall 2022

- 3. Demonstrate a thorough understanding of the factors that make this form of criminal behavior unique: the persons who commit it, the means by which they do so, and their prosecution and legal defense in court.
- 4. Demonstrate substantive knowledge specific to the extent and severity of formal and informal responses to various types of white collar criminal behavior.
- 5. Develop familiarity with federal statutes intended to control various forms of fraudulent conduct and interpret and apply statutory code provisions, judicial opinions, and apply portions of the United States Sentencing Guidelines.

Required Texts/Readings

Textbook

Hansen, Laura L. (2021). White Collar and Corporate Crime: A Case Study Approach. Wolters Kluwer, ISBN 978-1-5438-1721-8

Students may purchase texts in the Spartan Bookstore and online.

Other Readings

Additional course materials will be found through Canvas under Files.

Other technology requirements / equipment / material

Internet, computer, microphone & camera.

Library Liaison

Nyle Monday, Nyle.Monday@sjsu.edu, (408) 808-2041

http://libguides.sjsu.edu/justicestudies

Course Requirements and Assignments

Our class is offered on campus and in person. Students are encouraged to review questions and subject matter in class, during regularly scheduled Office Hours in person or on Zoom, and/or via email. Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

Weekly Assignments

Students will be assigned **seven** weekly reading and writing assignments in class and as reflected below. Weekly Assignments are due during every other **Thursday** class session, or as instructed, and will consist of a three-to-five paged double spaced typed analysis in 12-point font. (CLO 1, 2, 3, 4 & 5)

Ouizzes

Students will complete a total of **seven** quizzes throughout the semester to be administered at the conclusion of every other **Thursday** class session, or as instructed, in response to subject matter from class lecture. (CLO 1, 2, 3, 4 & 5)

WOODS White Collar Crime: JS145-01, Fall 2022

Final Paper

Students will conduct independent research and craft a thesis paper specific to current police policy in the United States, to be assigned and explained extensively in class, **due** (12/6) in the form of a ten-to-fifteen page written analysis during the last scheduled day of instruction as reflected below. Reliable sources for all assertions should be cited in the American Psychological Association (APA) format. (CLO 1, 2, 3, 4 & 5)

Final Examination

Students will complete a cumulative final examination using key terms and concepts from readings and class discussion consisting of short and essay based questions, **due** (12/14) as reflected below. (CLO 1, 2, 3, 4 & 5)

Participation

Students are invited to participate during class in an informed, professional and respectful manner, check in during Office Hours at least once throughout the semester, and consistently submit quality work in a timely manner. Participation credit will be rewarded in response to student presence, preparedness and politeness during class sessions. (CLO 1, 2, 3, 4 & 5)

Grading Information

Final grades will be evaluated as follows:

Weekly Assignments (7)	20%
Quizzes (7)	20%
Final Paper	25%
Final Examination	25%
Participation	10%

Determination of Grades:

Grade	Points	Percentage
A plus	960 to 1000	96 to 100%
A	930 to 959	93 to 95%
A minus	900 to 929	90 to 92%
B plus	860 to 899	86 to 89 %
В	830 to 859	83 to 85%
B minus	800 to 829	80 to 82%
C plus	760 to 799	76 to 79%
C	730 to 759	73 to 75%
C minus	700 to 729	70 to 72%
D plus	660 to 699	66 to 69%
D	630 to 659	63 to 65%
D minus	600 to 629	60 to 62%

WOODS White Collar Crime: JS145-01, Fall 2022

Please Note: Extra credit will not be awarded, late assignments and quizzes will not be accepted for credit without prior agreement.

Students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades. **Students are encouraged to review their progress during Office Hours or by appointment no later than Week Eight (Thursday, October 13th)** and periodically throughout the Summer Session during office hours and/or by email appointment.

Passage of the Writing Skills Test (WST) or ENGL/LLD 100A with a C or better (C- not accepted), and completion of Core General Education are prerequisite to all SJSU Studies courses. Completion of, or coregistration in, 100W is strongly recommended. A minimum aggregate GPA of 2.0 in GE Areas R, S, & V shall be required of all students.

Classroom Protocol

Attendance/Punctuality

Regular attendance and punctuality are encouraged. Students who are routinely inattentive, discourteous or who choose not to contribute to classroom discussion and activities, will be noted and may result with up to 10% (one letter grade) deducted from the final grade.

Late Assignments/Missed Quizzes

Late assignments and missed quizzes will not be accepted for credit without prior agreement.

Phones/Texting/Online Activity

All phones and other electronic devices should be turned off and put away during class sessions. Routine phone calls, texting or other online activity during class is discouraged, will be noted and may result with up to 10% (one letter grade) deducted from the final grade.

University Policies

Per <u>University Policy S16-9</u>, relevant university policy concerning all courses, such as student responsibilities, academic integrity, accommodations, dropping and adding, consent for recording of class, etc. and available student services (e.g. learning assistance, counseling, and other resources) are listed on Syllabus Information web page (https://www.sjsu.edu/curriculum/courses/syllabus-info.php). Make sure to visit this page to review and be aware of these university policies and resources.

Additional Information

All sources of information to support written assertions must be cited in the American Psychological Association (APA) Format. PLEASE NOTE: Detection of plagiarism will result with NO CREDIT.

JS145-01/White Collar Crime, Fall 2022

Students are assigned reading, writing and research assignments during class and as reflected below.

Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	August 23 & 25	Introductions/Course overview; Syllabus, Class, Final Paper, Assignment & Examination formats; The term "White-Collar Crime" was first used in 1939 by Edwin Sutherland, an American sociologist and criminologist, to describe professionals' illegal fraudulent moneyrelated criminal behavior, "Any violations of criminal, civil, or regulatory law, or deviant, harmful, or unethical actions committed during the course of employment in various occupational systems;" Review Assignment #1/Quiz #1 (DUE 9/1); Discussion: What is white-collar crime? How is white-collar crime different from other criminal behavior? What is fraud? What is embezzlement? Why is it important to understand crimes of dishonesty?
2	August 30 & September 1	Assignment #1 & Quiz #1 (DUE 9/1); Paying attention to White-Collar Criminals; Greed, Ponzi Schemes & Business Crimes in general; Embezzlement & Fraud; The Federal Bureau of Investigation (FBI) reports this species of crime is "characterized by deceit, concealment, or violation of trust and not dependent on the application or threat of physical force or violence. The motivation behind these crimes is financial, to obtain or avoid losing money, property, or services or to secure a personal or business advantage." Prosecutions of white-collar crime are currently at a twenty-year low in the United States. "6,000 in 2016; nearly 11,000 in 1995 (Transactional Records Access Clearinghouse at Syracuse University); Careers responding to White-Collar Crime; Confidence men & Wolves of Wall Street; Read Chapters 1 & 2: The Ideal Organization & How Organizations Really Run (pgs 1-57); Review Key Terms (pgs 1 & 25); Prepare, Submit and be ready to discuss Assignment #1: (Choose one question to answer per page!) Responses to Discussion Questions (pgs 7, 9, 15, 18, 33, 39, 43 & 47) and Quiz #1
3	September 6 & 8	Review Assignment #1/Quiz #1; Caveat Emptor: An evolving concept; Edwin Sutherland & Identifying White-Collar Criminality; Ethics of Natural & Juristic Persons; Review Weekly Assignment #2 (DUE 9/15); Assign Quiz #2 (DUE 9/15); Read Chapter 3: What You Know vs. Who You Know (pgs 59-86); Review Key Terms (pg 59); Discussion: Who can be a typical white-collar criminal? What is their occupation or primary responsibility? What specific characteristics might you attribute to this individual? Is this behavior worse than violent crime? Is the threat of punishment enough to deter this type of criminal behavior?

Week	Date	Topics, Readings, Assignments, Deadlines
4	September 13 & 15	Assignment #2 & Quiz #2 (DUE 9/15); Caveat Venditor: Material Misrepresentations & the Duty to know what you are selling; Nefarious Deals, Disparagement & Trade Libel; Read Chapter 4: Financial Crime (pgs 91-118); Review Key Terms (pg 116); Prepare, Submit and be ready to discuss Assignment #2: (Choose one question to answer per page!) Responses to Discussion Questions (pgs 64, 72, 79, 97, 100, 107, 110 & 113) and Quiz #2
5	September 20 & 22	Assign Final Paper (DUE NO LATER THAN 12/6); Review Assignment #2/Quiz #2; Bribery; Medical Malpractice & the Hippocratic Oath; Unnecessary Surgeries & the King of Pop (RIP); Pharmacist Fraud; Drug & Elder Abuse; Durable Medical Equipment; Review Weekly Assignment #3 (DUE 9/29); Assign Quiz #3 (DUE 9/29); Read Chapter 5: Corporate Crimes and Scandals (pgs 123-151); Review Key Terms (pg 123); Discussion: What is bribery? How is drug and elder abuse a white-collar crime? Is retail theft worse than health care fraud? Why are people overcharged for automobile repairs? Have you ever discovered you had received too much change for a bill you paid? What did you do? How come?
6	September 27 & 29	Assignment #3 & Quiz #3 (DUE 9/29); Graft; Criminal Justice Injustice: Police Corruption & Judicial Misconduct; Overzealous Prosecutors & Plea Agreements; Jailers taking bribes; Campaign Finance Violations & Voter Disenfranchisement; Read Chapter 6: Cyber White Collar Crime (pgs 153-178); Review Key Terms (pg 153); Prepare, Submit and be ready to discuss Weekly Assignment #3: (Choose one question to answer per page!) Responses to Discussion Questions (pgs 129, 131, 135, 137, 139, 141, 145, 156, 163 & 166); and Quiz #3
7	October 4 & 6	Review Assignment #3/Quiz #3; High-Cost of Education & Student Loan Forgiveness; Plagiarism, Ghostwriting & Profiting from student research; Disciplining Professors & Administrators; Review Weekly Assignment #4 (DUE 10/13); Assign Quiz #4 (DUE 10/13); Read Chapter 7: Fraud Against Consumers (pgs 181-203); Review Key Terms (pg 181); Exercise: What is the appropriate penalty for a professor guilty of plagiarism? How can academic dishonesty be a white-collar crime? What is graft? How will education reduce corruption in the criminal justice system? How might judges or police officers be white-collar criminals?

Week	Date	Topics, Readings, Assignments, Deadlines
8	October 11 & 13	Assignment #4 & Quiz #4 (DUE 10/13); Broker Fraud & Embezzlement Revisited; The Securities and Exchange Commission (SEC), Insider Trading & Fraud on the market schemes; Enron, The Sarbanes-Oxley Act of 2002 & Too Big to Fail; Carlo Ponzi Revisited & United States of America v. Bernard L. Madoff, 626 F.Supp.2d 420 (2009); Read Chapter 8: Health Care Fraud and Crimes (pgs 207-238) & Glossary (pgs 469-488); Review Key Terms (pg 207); Prepare, Submit and be ready to discuss Assignment #4: (Choose one question to answer per page!) Responses to Discussion Questions (pgs 187, 191, 194, 198, 213, 216, 221, 224 & 227) and Quiz #4
9	October 18 & 20	Review Assignment #4/Quiz #4; Hackers & Identity Theft; Cyberterrorism, Anonymous & Online Banking; Bitcoin, the Silk Road & United States of America v. Ross William Ulbricht, 79 F.Supp.3d 466 (2015); Review Weekly Assignment #5 (DUE 10/27); Assign Quiz #5 (DUE 10/27); Read Chapter 9: Religion, Crime, and Misconduct (pgs 241-269); Review Key Terms (pg 241); Discussion: How will computer crimes change in the next ten years? Are computer hackers white-collar criminals? What is the FBI? Should the FBI do more to police the Internet? What is the SEC? What are the primary duties of the SEC? How does student debt impact your life after school? Why are some corporations too big to fail?
10	October 25 & 27	Assignment #5 & Quiz #5 (DUE 10/27); White-Collar Crime in Popular Culture; Predatory Lending, Mortgage Fraud & The Big Short; Housing Bubbles & the Foreclosure Crisis of 2008; Slumlords, Renters Insurance & Public Housing; National Homeowners Bill of Rights Act of 2014; Read Chapter 10: Environmental Crime (pgs 275-300); Review Key Terms (pg 275); Prepare, Submit and be ready to discuss Assignment #5: (Choose one question to answer per page!) Responses to Discussion Questions (pgs 246, 251, 253, 256, 259, 261, 285, 289, 291 & 293) and Quiz #5
11	November 1 & 3	Review Assignment #5/Quiz #5; Punishment & At-Risk Professional Reputations; Corporate Wrongdoing & Limed Liability; Products Liability, An exploding 1972 Ford Pinto & Richard Grimshaw v. Ford Motor Company, 119 Cal.App.3d 757 (1981); Price Gouging & Unfair Labor Practices; Respondeat Superior; Piercing the Corporate Veil; Review Weekly Assignment #6 (DUE 11/10); Assign Quiz #6 (DUE 11/10); Read Chapter 11: Political White Collar Crime (pgs 305-338); Review Key Terms (pg 305); Discussion: Should corporate decision makers be able to shield themselves from criminal liability for actions performed on behalf of their employers? Is there a relationship between mortgage fraud and street crime? What is the appropriate punishment for predatory lending?

Week	Date	Topics, Readings, Assignments, Deadlines
12	November 8 & 10	Assignment #6 & Quiz #6 (DUE 11/10); British Petroleum & the Deepwater Horizon oil spill of 2010; Environmental Protection Agency (EPA); Read Chapter 12: White Collar Crime and Terrorism (pgs 343-368); Review Key Terms (pg 343); Prepare, Submit and be ready to discuss Assignment #6: (Choose one question to answer per page!) Responses to Discussion Questions (pgs 313, 319, 322, 327, 328, 332, 350, 358 & 361) and Quiz #6
13	November 15 & 17	Review Assignment #6/Quiz #6; Law Enforcement Strategies & Stages of White-Collar Crime Investigation; Occupational Safety and Health Administration (OSHA) & the Whistleblower Protection Program; Meth Labs, Illegal grow operations, & the cost of Hazardous Waste Removal; Review Weekly Assignment #7 (DUE 12/1); Assign Quiz #7 (DUE 12/1); Read Chapter 13: The Media and White Collar Crime (pgs 373-398); Review Key Terms (pg 373); Discussion: Why does white-collar crime occur? What theory best explains white-collar crime?
14	November 22 (No class November 24 ~Happy Thanksgiving!)	Midterm Review; Read Chapter 14: Investigating and Prosecuting White Collar Crime (pgs 401-431); Review Key Terms (pg 401); Discussion: Does the criminal justice system in the United States adequately address and respond to white-collar crime? Should PG&E be punished? What are the three most significant characteristics often associated with white-collar crime?
15	November 29, December 1 & 6	Assignment #7, Quiz #7 (DUE 12/1) & Final Paper (DUE 12/6); Prepare questions for Final Review (12/6); Prosecution, Deterrence, Rational Choice, Strain & Conflict Theory; Expectations of Self-Policing; Read Chapter 15: Diagnosis and Treatment of White Collar and Corporate Crime (pgs 437-465); Review Key Terms (pg 437); Prepare, Submit and be ready to discuss Assignment #7: (Choose one question to answer per page!) Responses to Discussion Questions (pgs 379, 388, 391, 407, 412, 415 & 421) & Quiz #7 (12/1) and Submit Final Paper (12/6); Review for Final Examination; Final Thoughts.
Final Examamination	Wednesday, December 14	MacQuarrie Hall 520 12:15 PM - 2:30 PM