SJSU SAN JOSÉ STATE UNIVERSITY

Division of Student Affairs
Co-curricular Inventory, 2017-18

DRAFT Presentation to Vice President of Student Affairs Council (July 2017)

Co-Curricular Committee

SJSU Pillars
Student Engagement

- Evaluate co-curricular programming such as student organization and clubs, student government and other programs on campus.
- Increase student participation in co-curricular activities that connect students to campus
- Expand co-curricular program opportunities for undergraduate, graduate and international students.
  - We began with an inventory of programs by the Division of Student Affairs departments to better understand the level of programming and activities occurring.
  - The inventory will guide departments in co-curricular programming for 2017-18 academic year and be reflected in Action Plan #4 for March, 2017

SJSU Division of Student Affairs
Action Plan #4 – Strategic Priority: Student Engagement

By March 20, 2017, each department within the Division of Student Affairs will develop a plan for co-curricular programming for 2017-2018 based on the results of the Inventory, as demonstrated by written implementation plans, to be finalized in consultation with SALT, with the completed documents to be delivered to SALT and the VPSA Council.

Co-Curricular Defined:

"activities, programs, and learning experiences that complement, in some way, what students are learning in school - i.e., experiences that are connected to or mirror the academic curriculum" (Great Schools Partnership, 2003).

Goal of Co-Curricular Inventory for 2017-2018:

- **Encourage units to bolster student engagement efforts, specifically as they relate to our URM* student populations. The better we understand what we currently have in place = the better we can work on together in order to fill the gaps!**
    - *URM as defined by CSU Chancellor's Office include African American/Black, American Indian/Alaska native, and Hispanic/Latino students. Non-underrepresented minority students include White, non-Hispanic, Asian American*, and non-resident alien students. **Although the CSU does not include Asian American students as a URM due to the aggregation of data, we know that graduation rates among groups within our Asian American student population vary -- some of which are as low as or lower than our URM groups.*
- We asked units to meet together to review their program goals, consider their target audiences (i.e., are you serving majority URM, NURM, all, etc.?), discuss priorities, and determine whether their programs were in alignment with divisional goals and our wider university efforts in closing the achievement gap.

Questions Asked via Qualtrics Survey

- What types of programs are offered?
- What audiences are programs geared towards?
- What time during the semester are co-curricular programs offered?
- Are programs collaborative?
- Which of the six divisional learning outcomes do programs align with?
- Does this co-curricular activity/program/event address any student achievement gaps? If so, for which URM populations?

What's ahead for 2017-2018?

403 co-curricular programs from 17 departments!

Number of Co-Curricular Programs By Department

Department	# of Co-Curricular Programs
Accessible Education Center	2
Admissions and Outreach	1
Associated Students	22
Career Center	23
Counseling and Psychological Services	53
EOP/Guardian Scholars	29
ES Technical Implementation and Communication	0
Financial Aid and Scholarships Office	0
Graduate Admissions and Program Evaluation	1
Military and Veteran Student Services	7
MOSAIC Cross Cultural Center	2
New Student and Family Programs	1
Office of Student Conduct & Ethical Development	1
Ombudsperson	0
Other (Case Management)	1
PRIDE & Gender Equity Centers	17
Spartan Summer Scholar Program	0
Student Health Center	58
Student Involvement	21
Student Union, Inc.	161
University Housing Services	3
UNIQUE DEPARTMENTS = 21	**403**

To Note About Count of Co-Curricular Programs (Limitation)

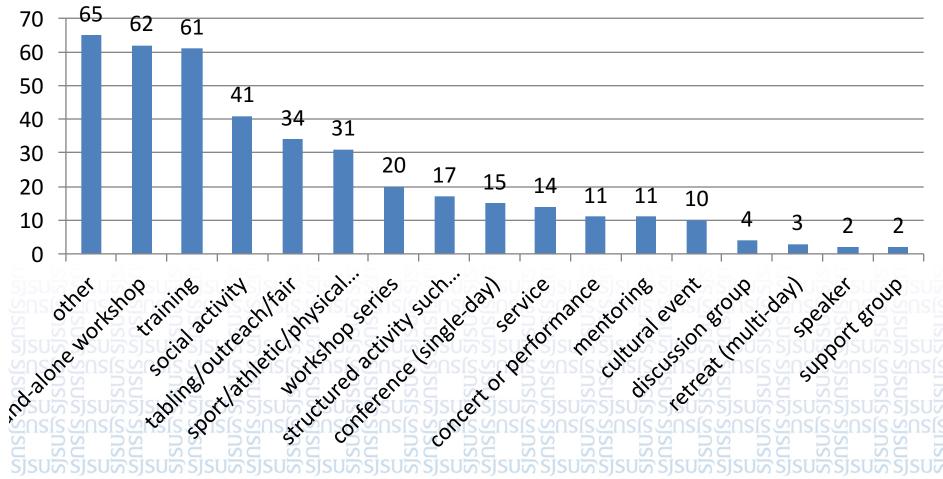**Reporting of co-curricular programs varied by department.**

Example: Weeks of Welcome, which is a series of events and programs was submitted as one program. Therefore, even though Weeks of Welcome may include 20+ events, it only counted as one co-curricular program via this survey.

By contrast, some departments individually submitted individual events that are part of a series or submitted programs repeatedly per month or semester.

Future consideration: add direct clarification on whether programs are a series, on-going, or one-time.
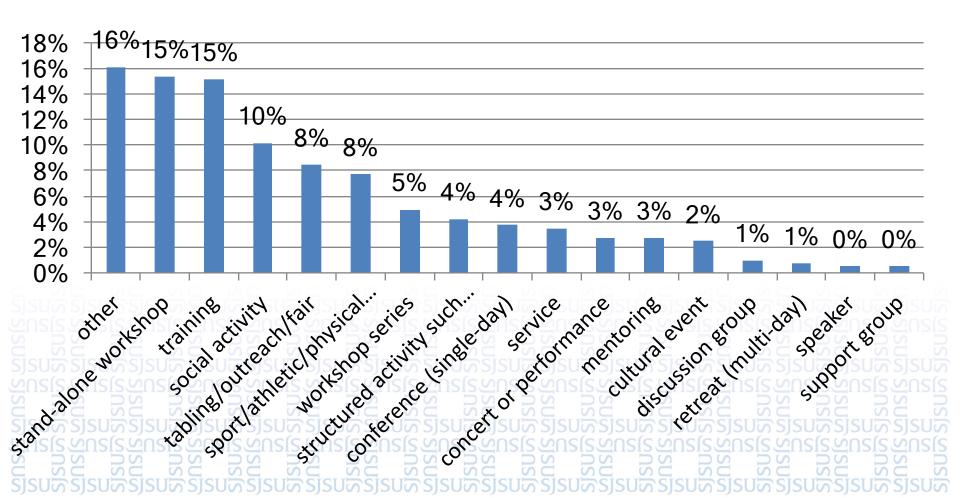
Nonetheless…
Types of Programs (By Count):

Program	Count
other	65
stand-alone workshop	62
training	61
social activity	41
tabling/outreach/fair	34
sport/athletic/physical…	31
workshop series	20
structured activity such…	17
conference (single-day)	15
service	14
concert or performance	11
mentoring	11
cultural event	10
discussion group	4
retreat (multi-day)	3
speaker	2
support group	2

Types of Programs (In Percentages):

"Other" Types of Programs (n = 65):

- Conference (Multi-Day)
- 5 week intensive program for incoming frosh
- Collaborate series of programs
- Film/Movies
- Graduation
- Health Education & Promotion
- Heritage Months

- Meetings
- Quiet Study Space
- Receptions
- Recognitions
- Retreat (single day)
- Social justice
- Team building activities
- Volunteer groups

Examples of Co-Curricular Activities within Student Affairs:

- Student Leadership Conference (RSO)
- Biofeedback Program
- World Aids Day
- Meeting Room Partition Training
- Leadership Ambassadors Program
- Career Coaching
- Gender and Video Games Conference (GenVidCon)
- EOP Welcome
- Association of Physical Plant Admin. Training (APPA)
- What Does Love Mean To You?
- Frosh Orientation
- Grad Fair Blast
- Silent Disco
- Career Center Open House
- Women's Herstory Month
- Chinese Cultural Shows
- Spartan Leadership Series / Certificate Program
- "Crashes the Game" - Attending Spartan Basketball Games
- Top Habits of Productive People
- Yamaha Commercial Audio Pro Training/Seminar
- Panhellenic Recruitment Info Mixer

- Finals Week (Stress Relief) Activity
- Multicultural Training Day
- Thousands Lights
- Open House
- Resume Building Workshop
- Marketing & Social Media Conference
- See Something Say Something Do Something
- Rock Climbing
- I Can I Will
- Panhellenic Recruitment Training
- EOP Tutoring
- Rainbow Graduation
- Game Night
- International Association of Venue Managers (IAVM) Venue Connect
- Weeks of Welcome at SJSU
- Employment Recruiting
- Marijuana Sanctions Workshop
- Just In Time-Nutrition Education
- Yoga Under The Stars
- Auxiliary Organizations Association
- EPA Certification Courses
- Student Union Event Advertising
- Honors Convocation

- Guardian Scholars Monthly Meetings
- Academic Integrity: What Every Professor Should Know
- Freshmen & Faculty Fellow Workshop - "What to Expect Your First Year at SJSU"
- Diversity Advocate Intern Programs
- Healthy Relationships
- Trick or Treat Yourself Well
- WWE NXT
- LGBTQQA Discussion Group
- Life Skills Workshop Series
- "Buddy System" - Improving Writing & Speaking Skills
- Take Back The Night
- Think before you Swipe! Credit & Credit Cards
- Eating Disorder Awareness Speaker
- 7 on 7 Outdoor Soccer League
- Yoga
- Major Exploration Fair
- Drag Show
- EOP Finals Brunch
- Native American Graduation
- Greek Awards Banquet
- Movie Night

Co-curricular programs with collaborations:

47%
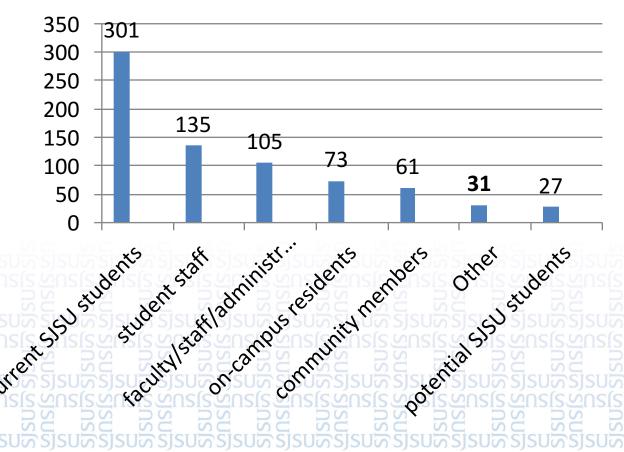
Primary Collaborators In Student Affairs:
- Associated Students
- Student Involvement
- Counseling & Psychological Services
- Wellness & Health Promotion
- Career Center

Primary Collaborators Outside Student Affairs:
- Spartan Catering
- Event Services
- Alumni Association
- Kinesiology Department

This program was designed for which of the following audiences? Select ALL that apply.

Bar chart values:
- current SJSU students: 301
- student staff: 135
- faculty/staff/administr…: 105
- on-campus residents: 73
- community members: 61
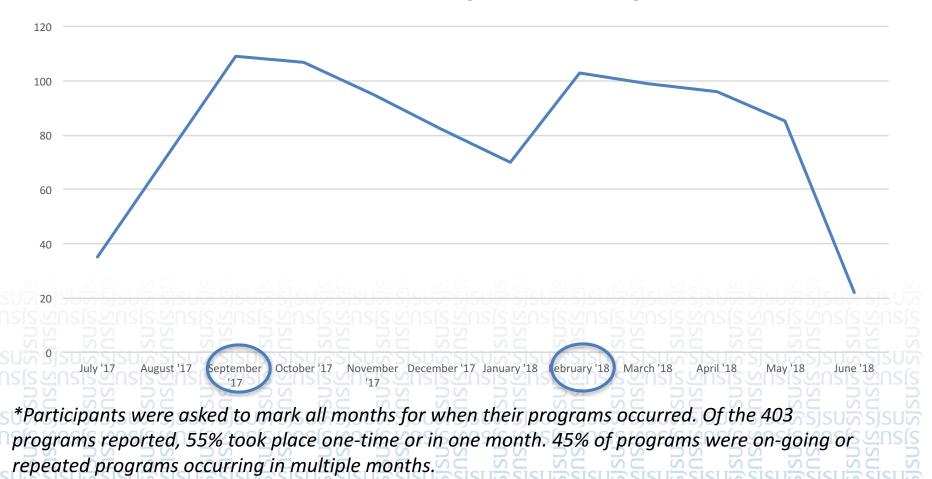- Other: 31
- potential SJSU students: 27

"Other" includes:
- Alumni/Recent Graduates = 10 count
- Student leaders (non-staff) = 10 count
- ASL Interpreters, Donors, Employers, Graduate level doctoral students in Mental Health, Intermittent part-time staff, Leaders of Student Orgs. In Housing, local union staff, Marketing professionals, new students, Parents/family members = 1 count each

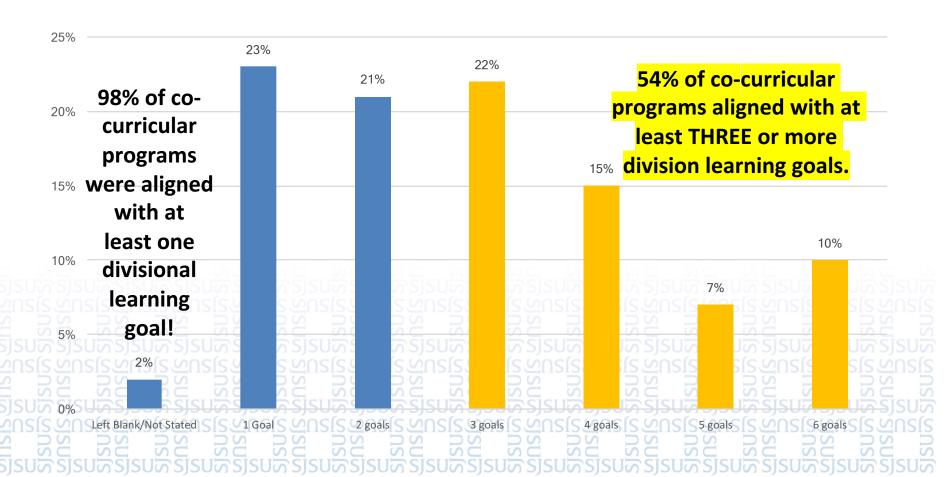# Number of Co-curricular Programs Throughout the Year

Participants were asked to mark all months for when their programs occurred. Of the 403 programs reported, 55% took place one-time or in one month. 45% of programs were on-going or repeated programs occurring in multiple months.

Division Learning Goals (Cont.)

98% of co-curricular programs were aligned with at least one divisional learning goal!

54% of co-curricular programs aligned with at least THREE or more division learning goals.

Bar chart showing percentage of co-curricular programs by number of division learning goals:

- Left Blank/Not Stated: 2%
- 1 Goal: 23%
- 2 goals: 21%
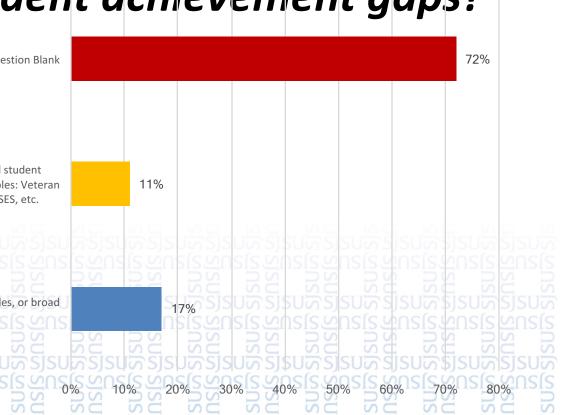- 3 goals: 22%
- 4 goals: 15%
- 5 goals: 7%
- 6 goals: 10%

Does this co-curricular activity/program/event address any student achievement gaps?

No: Self-reported "No" or "N/A" or Left Question Blank — 72%

Somewhat: Reported a general statement about supporting overall student achievement or other underserved group, not necessarily URM. Examples: Veteran students, students with disabilities, first-generation students, low SES, etc. — 11%

Yes: Self-reported "yes" with specific examples, "yes" with no examples, or broad mentioning of URM populations — 17%

Limitations of Survey

- Co-curricular programs are only counted for those coordinated by departments, not recognized student organizations/clubs.
    - Even then, the accuracy of the "count" is limited depending on whether survey participants are calculating one single *event* or a comprehensive series of events as ONE co-curricular "program."
- The programs submitted are based on how those completing the survey perceived or interpreted "co-curricular."
- Departments may not have reported all of their Fall 2017 and Spring 2018 events and programs (and/or not done planning).
- Alignment of programs to divisional learning outcomes were self-reported. We did not ask for program descriptions or anticipated measured learning outcomes/goals of each of the programs in this survey and therefore, not really able to determine whether the programs are in alignment.

Considerations for Future Co-Curricular Inventory

- Within the survey:
  - Cleary ask whether the co-curricular program is a single event or a series of events. If series of events, how many times does it occur to get better gauge
  - Include in the survey the definition of "co-curricular"
  - To get a better idea of what student populations our co-curricular programs serve or target, provide more detailed options for "audience" question. Examples: first-generation, low SES, frosh, transfer, graduate, student parents, Black/African American, Latinx/Chicanx, etc.
- Distribution of survey:
  - Consider different timing for collection of co-curricular inventory (i.e., when departments are more in planning mode) to more accurately capture events and programs
  - Provide a more efficient format for departments to submit their inventory of programs (i.e., a looping form may not be the best for departments what have multiple areas within their department and various types of programs within each area).

Where do we go from here? Moving forward.

- Programs are not being intentionally designed or targeted to tailor to specific URM populations. Three ways to approach:
  - Design programs specific and tailored to URM populations.
  - Design programs with mindset of universal design where all students (including URM populations) can participate, engage, and benefit. Programs will not only benefit URM populations, but all students.
  - Do both!
  - → **Efforts are under way for Campus Life (majority of where co-curricular programs are coordinated) to collaborate more with the Office of Diversity, Equity, and Inclusion for various trainings for students and staff.**
  - → **With the formation of three new success centers (Black/African American, Chicanx/Latinx, and Undocumented) planned for Fall 2017, there are also new opportunities for Campus Life units to collaborate with these centers to gather more information and data to better program and serve for specific URM populations (i.e., needs, wants, etc.).**

Where do we go from here? Moving forward.

- Collect more data. What percentage of the student population is involved? Of those involved, how does it affect their overall success? Which populations are involved and engaged? Of those not involved, what are barriers? Limitations?

    → **On-boarding of new student engagement app (OOHLALA) will support these efforts (i.e., more accurate numbers of attendance at co-curricular programs, direct assessment, marketing, etc.).**

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