

San José State University
Campus Master Plan
Advisory Committee Meeting
February 15, 2022

(This meeting will be recorded)



URBAN FIELD

Linda Dalton, PhD, FAICP
Campus Planning



Cabinet Meeting Agenda

- Welcome and Updates
- The SJSU Campus Master Plan Framework
- Spring Outreach Plan
- Next Steps

*Let us know if you have thoughts in the chat and by raising your hand.
We are happy to take questions along the way.*

Update on the SJSU Campus Master Plan

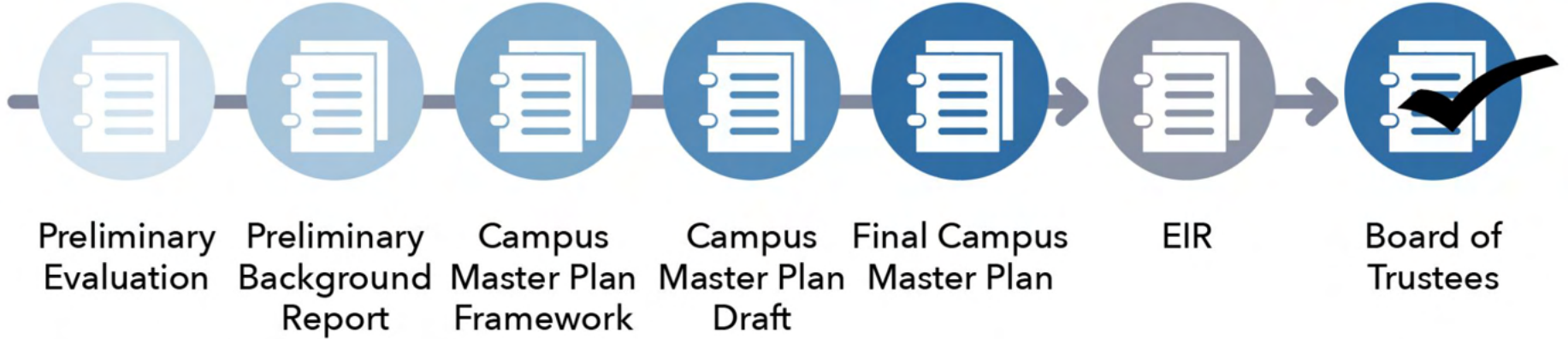
We are here!

**PHASE 1
2020-2021**

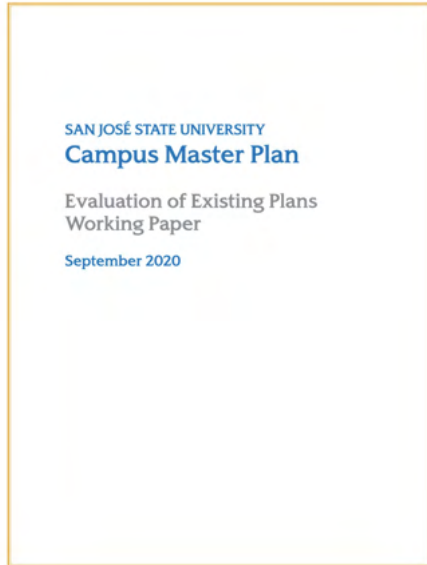
**PHASE 2
2021-2022**

**PHASE 3
2022-2023**

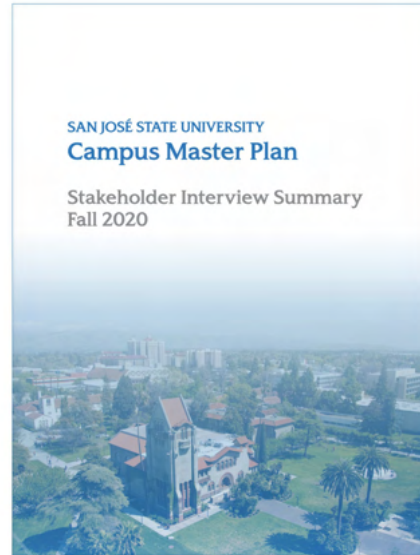
**PROJECT COMPLETION
2023**



Completion of Phase One – sjsu.edu/campusmasterplan



Background Research
Evaluation of existing University Plans, Strategic Plan, Goals, and Policies

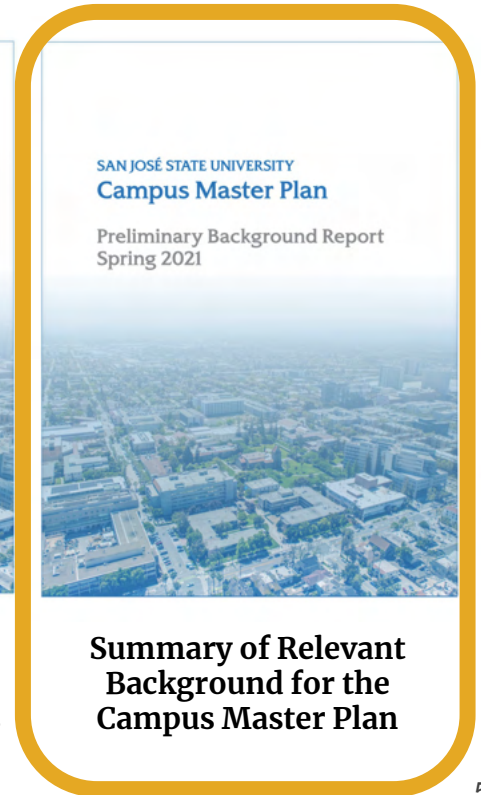


Stakeholder Interviews, Fall 2020
80+ hours of interviews with leadership of > 20 university stakeholder groups



Open House, Feb 10 – Mar 31, 2021

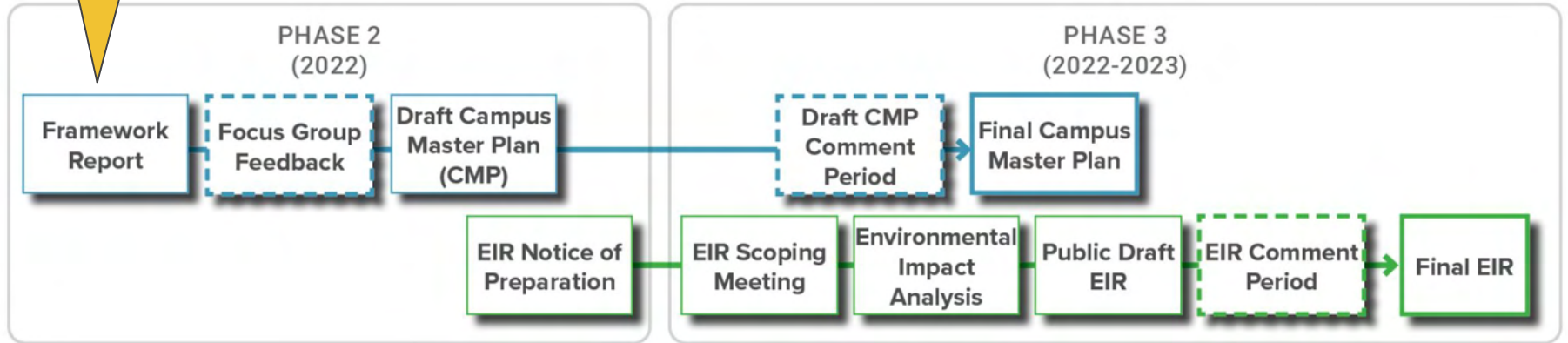
- 1900 unique visitors
- 145 hours of online participation



Summary of Relevant Background for the Campus Master Plan

Coordination with CEQA

We are here!



CAMPUS MASTER PLAN

Vision for SJSU
based on
Transformation
2030

Anticipation of
Future Spatial
Needs

Strategies for
Future Growth

Campus Land
Use and
Buildings

Campus Public
Realm

Campus
Mobility

Campus
Infrastructure

Major Capital Outlay Projects

Time Horizon: 20 years

Campus Transformation to Accommodate Future Changes

- Academic programs and research
- Student learning modes
- Hybrid and remote work
- Housing
- Technology
- Climate
- Mobility
- Downtown San José

University Values Underlying Campus Design - such as these from the CMP Goal Statement:

- Creative
- Equitable
- Inclusive
- Innovative
- Safe and secure
- Sustainable
- Welcoming

To become more visible in Campus Master Plan than in current abstract framework

A Roadmap for Future Physical Development

The Campus Master Plan guides the bigger picture.

It will set the priorities for the first projects in our major capital outlay program for the first 10 years.

Master Plan is not a Master Move Plan

Guidance, not Answers

The Campus Master Plan does not provide detailed placement of programming, does not say which programs will be placed in new buildings, and does not commit the University to all of the projects identified over the 20 year timeframe.

SJSU Campus Master Plan Framework Report

Framework Report Underway

- Summary of Campus Goals and Direction
- Summary of the Preliminary Vision and Campus and Community Review
- Organizing Themes
 - People, Spaces, and Programming
 - Organizing around Hubs and Taller Buildings
 - Organizing around an Open Space Framework
 - Using a Phase Driven Approach to Implementation
 - Anticipating Future Connections to Campuses
 - Moving Away from the Commuter School Image
- Refined Design Framework for Each SJSU Campus
- Next Steps and Draft Campus Master Plan Outline



Land Acknowledgement



Muwekma Ohlone Tribe
of the
San Francisco Bay Area

Muwekma Ohlone SJSU Area Land Acknowledgement

www.sjsu.edu/diversity/land-acknowledgement

The San José State University community recognizes that the present-day Muwekma Ohlone Tribe, with an enrolled Bureau of Indian Affairs documented membership of over 550, is comprised of all of the known surviving American Indian lineages aboriginal to the San Francisco Bay region who trace their ancestry through the Missions Santa Clara, San José, and Dolores, during the advent of the Hispano-European empire into Alta California, and who are the successors and living members of the sovereign, historic, previously Federally Recognized Verona Band of Alameda County.

Furthermore, the San José State University community recognizes that the university is established within the Thámien Ohlone-speaking tribal ethnohistoric territory, which based upon the unratified federal treaties of 1851-1852, includes the unceded ancestral lands of the Muwekma Ohlone Tribe of the San Francisco Bay Area. Some of the enrolled Muwekma lineages are descended from direct ancestors from the Thámien Ohlone tribal territory whose ancestors had affiliation with Mission Santa Clara.

The San José State University community also recognizes the importance of this land to the indigenous Muwekma Ohlone people of this region, and consistent with our principles of community and diversity strives to be good stewards on behalf of the Muwekma Ohlone Tribe whose land we occupy.

We are grateful for Charlene Nijme and Monica V. Arellano of the Muwekma Ohlone Tribal Council for providing SJSU with a Land Acknowledgement and Greeting.



Indigenous People of Moss Landing Land Acknowledgement

The Moss Landing Marine Laboratories are located on the unceded land of Hushëran and Guacharron peoples. This area was home to a settlement called locuyusta in the region of Calendaruc, which means "ocean homeplace." The Native peoples of this area were taken to Mission San Juan Bautista and Mission San Carlos Borromeo de Carmelo. Native people taken to Mission San Juan Bautista are represented today by the Amah Mutsun Tribal Band.

CHAPTER 1



1. Introduction, Process and Participation, and Executive Summary

CHAPTER 2



2. Campus Goals and Direction

CHAPTER 3



3. Preliminary Vision for Campus Master Plan Framework, with Campus and Community Review

CHAPTER 4



4. Organizing Themes

CHAPTER 5



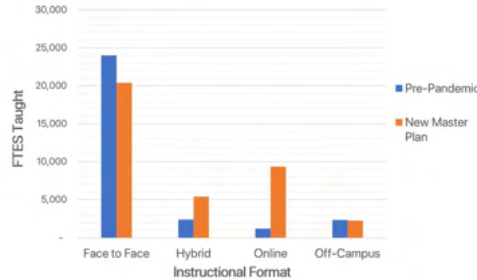
5. Refined Design Framework for Each SJSU Campus

CHAPTER 6



6. Next Steps and Draft Campus Master Plan Outline

Chapter 2: Summary of Campus Goals and Direction



Academic Programs & Research

- Comprehensive Undergrad Education
- Graduate & Undergraduate Research
- Showcase Interdisciplinary Collaboration

Enrollment

- Modest Growth to 44,000 Students including Online
- More Transfer, Graduate, & Special Session Students
- Increase in Hybrid, Online Learning

Housing

- Campus Village 3
- Alquist Redevelopment
- Partnerships

Future of Work

- More Diverse Tenure-Track Faculty and Staff
- Some Hybrid and Off Campus Work
- Emphasis on Community- Building

Chapter 3: Summary of Preliminary Vision and Campus and Community Review





Open House: October 28, 2021

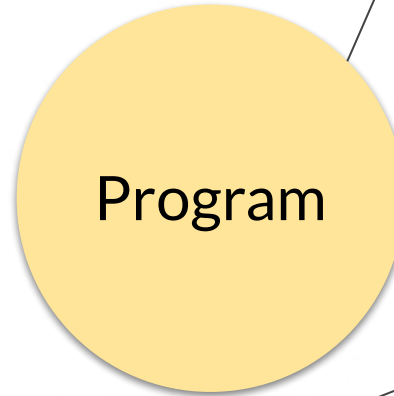
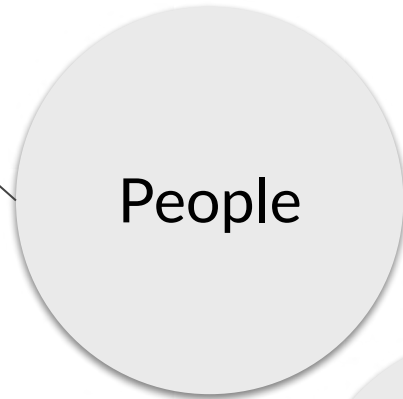


Chapter 4: Organizing Themes

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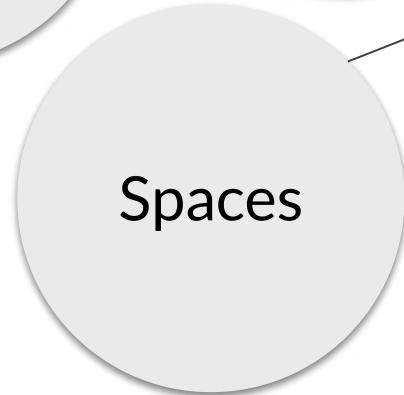
User Experience

- Students (many types)
- Faculty
- Researchers
- Administration and staff
- Visitors, guests, and families
- Alumni
- Staff (many types)



Programming

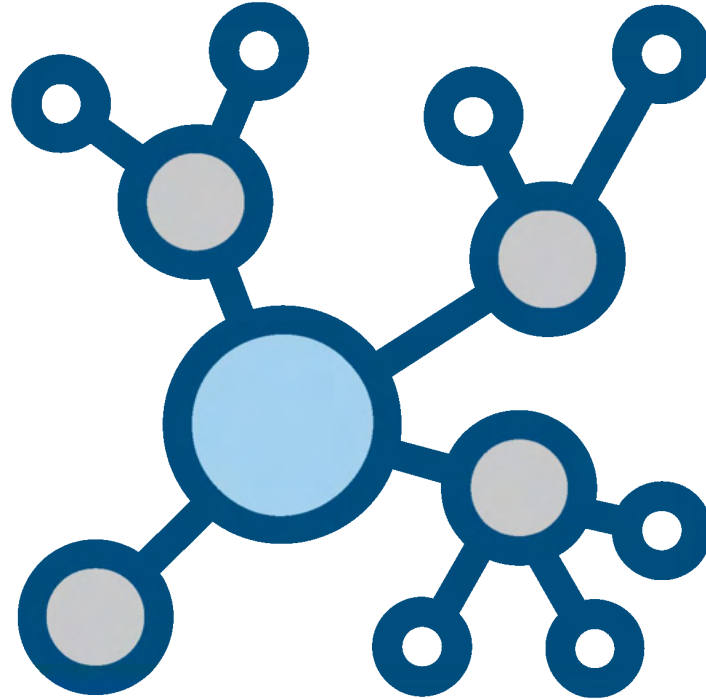
- Modes of teaching, learning, and working (in-person, hybrid)
- Logical organization of Campus Programming



Spaces and Arrangement on Campus

- Classrooms and labs
- Offices
- Support
- General Use
- Special Use
- Residential
- Front of House/ Back of House

Campuses as a Network of Spaces

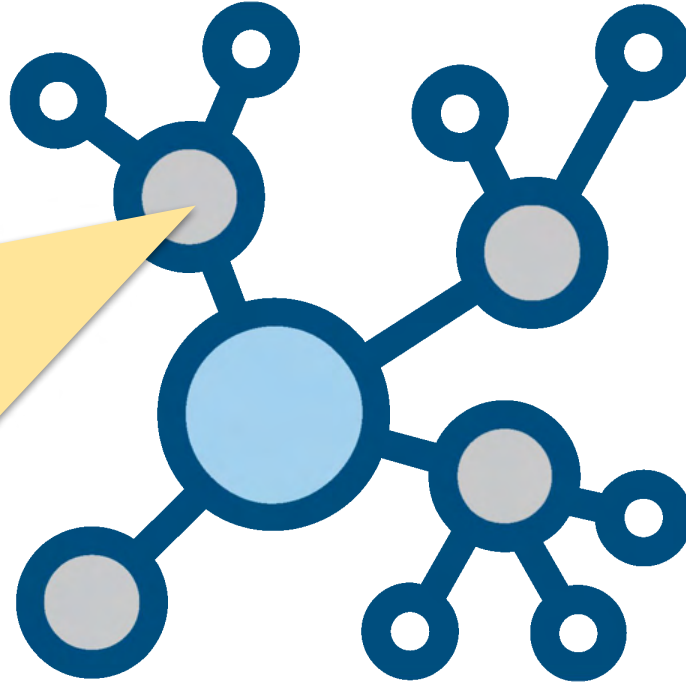


“Fixed”

SHARED RESOURCES
Fixed locations throughout campus

Examples:

- *Creative arts and Performance Spaces*
- *Large-scale, heavy duty equipment*
- *Athletics and recreation facilities*
- *Community client-oriented clinical programs*

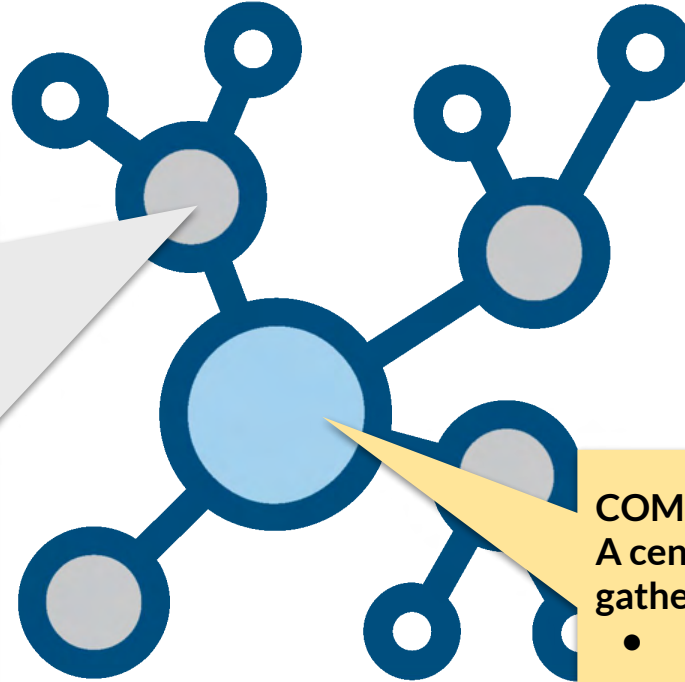


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COMMUNITY HUB
A central place for the University to gather

- *A central place for Student Services*
- *A “third place” where students and faculty can mix*

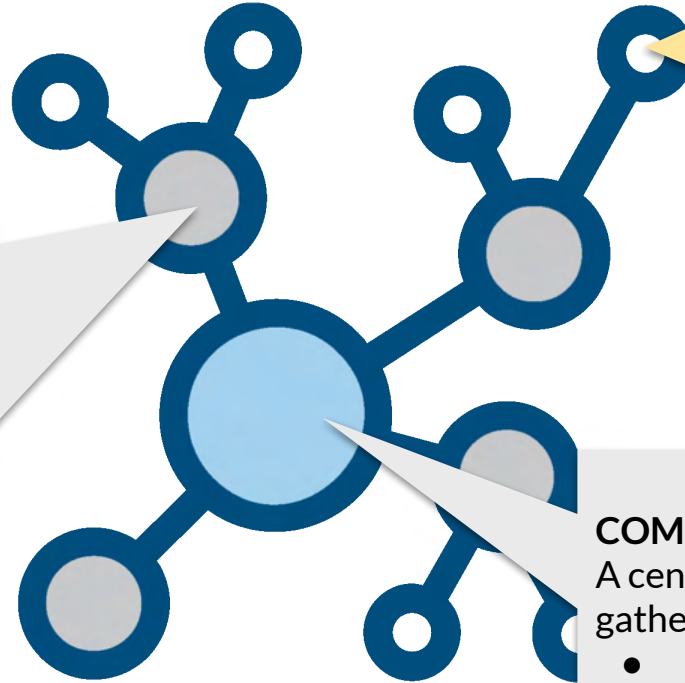
“Fixed” and “Reassignable”

SHARED RESOURCES

Fixed locations throughout campus

Examples:

- *Creative arts and Performance Spaces*
- *Large-scale, heavy duty equipment*
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- *Community client-oriented clinical programs*



INTERDISCIPLINARY HUBS

Reassignable spaces over time

Could be related to:

- *Hiring clusters*
- *Scholarly projects*
- *Teaching opportunities*
- *Entrepreneurial partnerships*

COMMUNITY HUB

A central place for the University to gather

- *Clustered Student Services*
- *A “third place” where students and faculty can mix*

Common Features in All Hubs

Private Offices
and Open Work
Stations



Study Spaces



Gathering
Spaces



Exhibits

Food/ Lunch
Rooms

Hubs

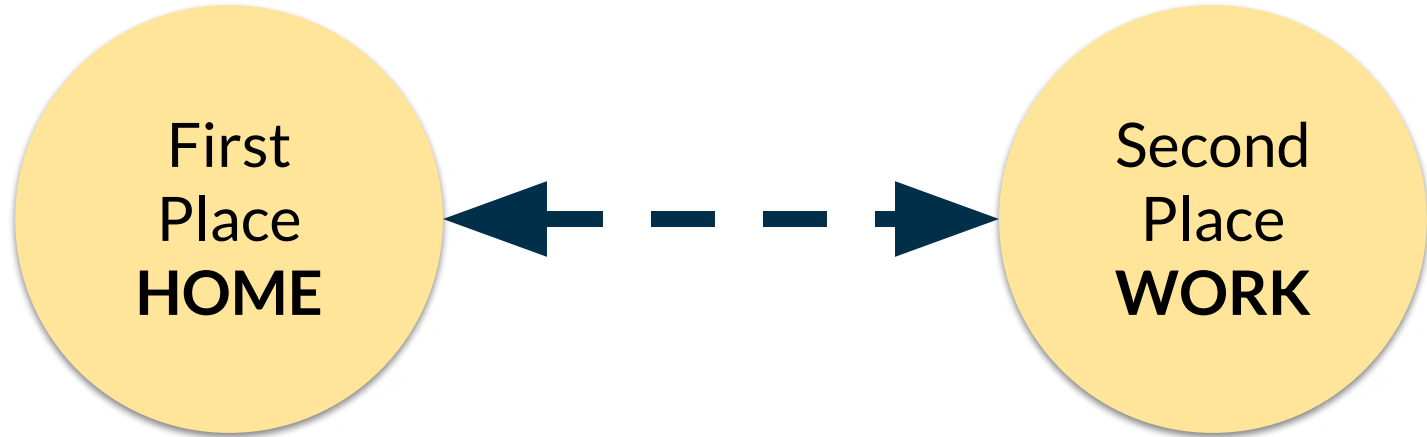
Technical
Equipment &
Support



Collaboration
Spaces



Third Places



Third Places

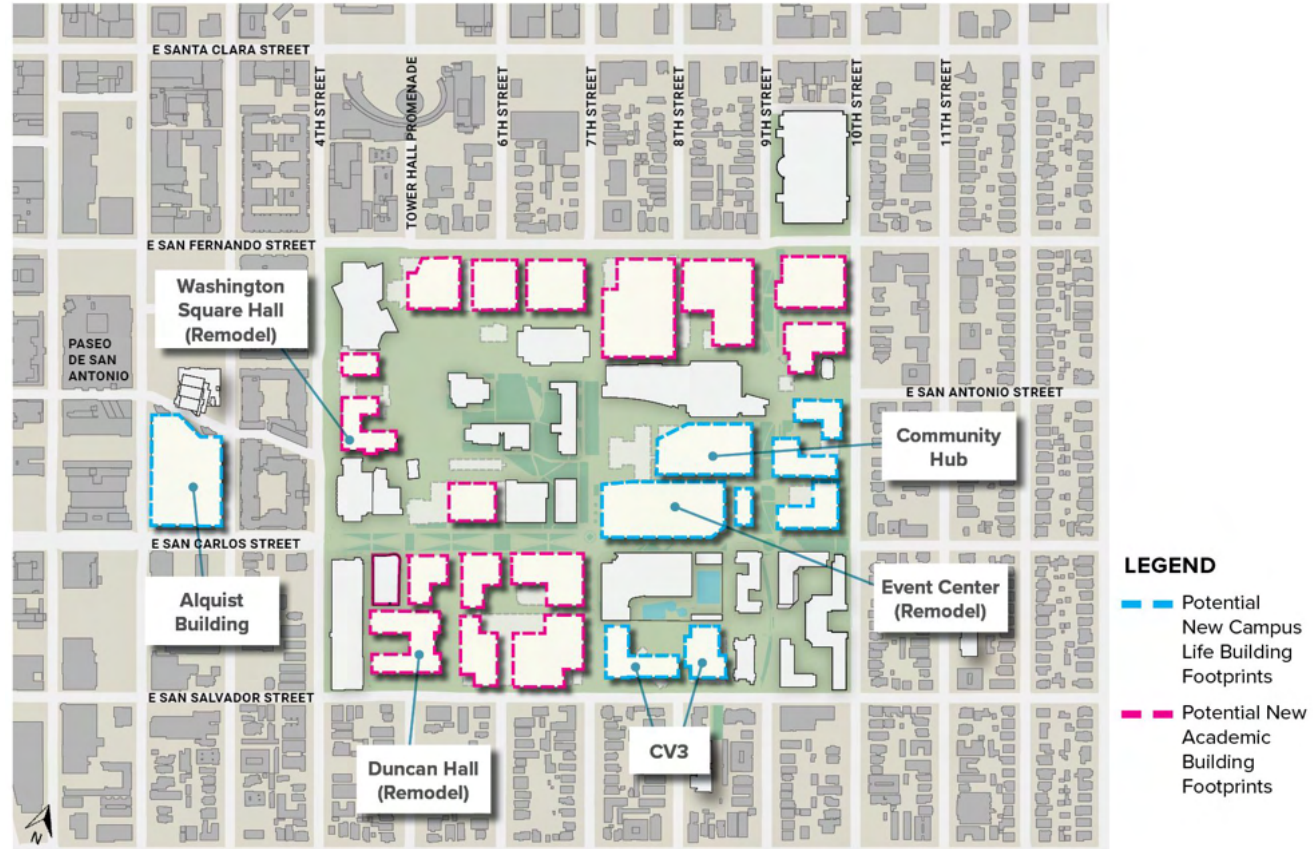


*Neutral Ground
Playful
Low Profile*

Chapter 5: Refined Design Framework for Each Campus

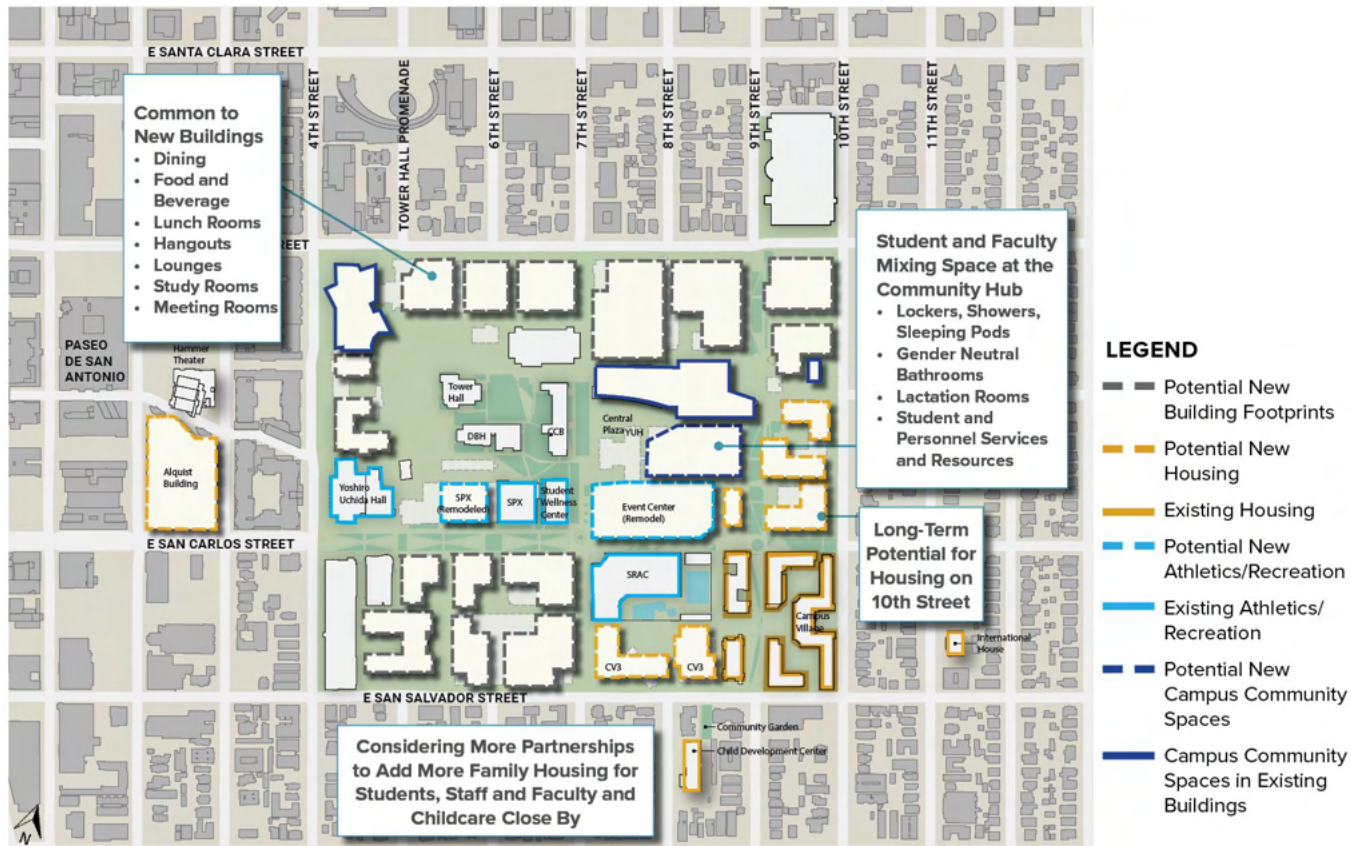
Programmatic Framework for Main Campus

- Programming can occur in any of the buildings
- Includes all projects considered for the 20-year timeframe



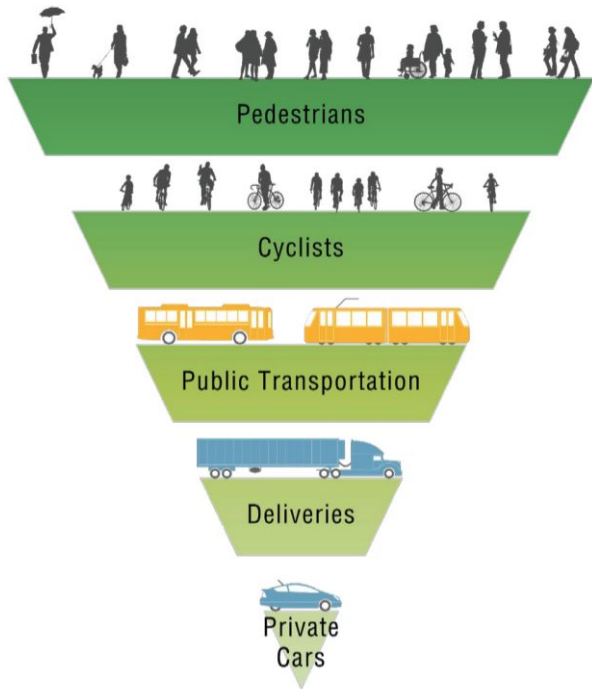
Main Campus - Campus Life

- More on-campus and off-campus housing options
- More amenities for Campus Life
- More Third Places



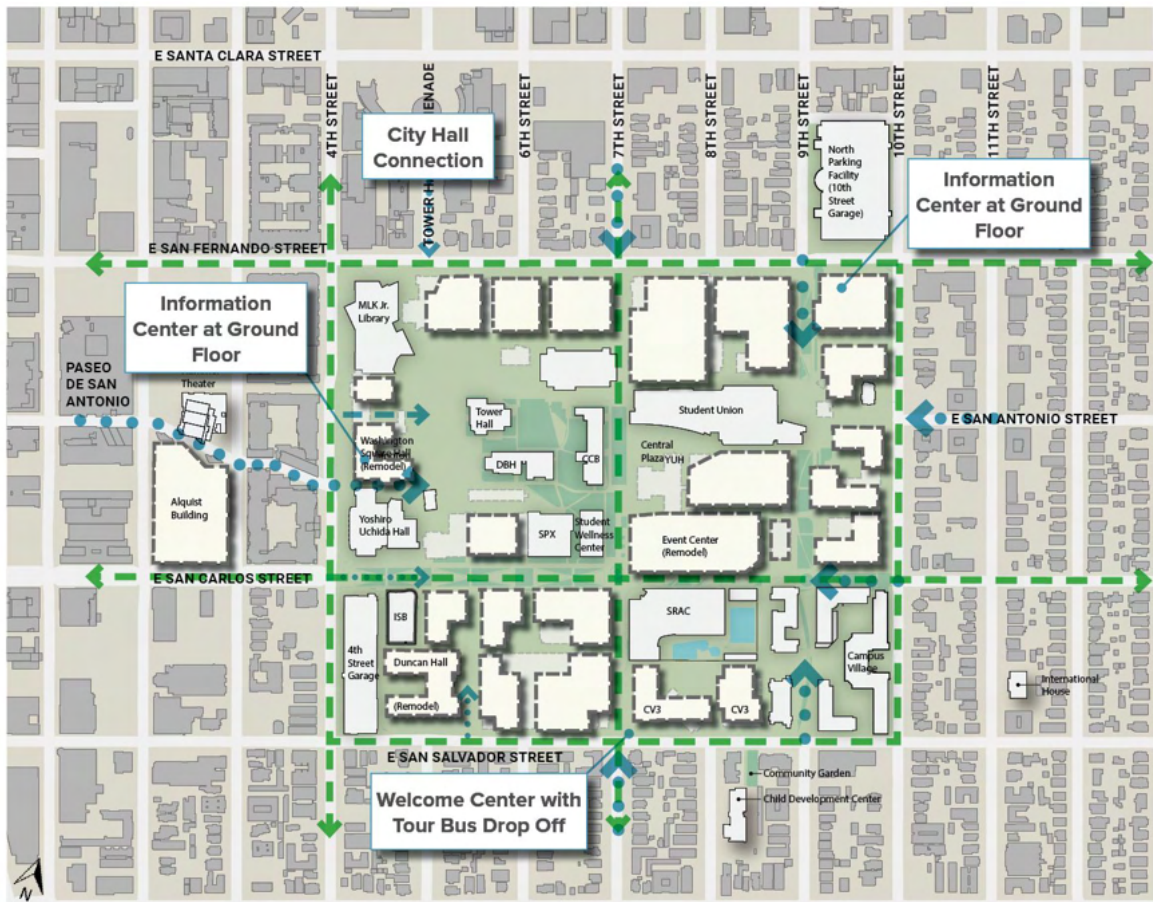
Anticipating Future Connections to Campuses

Hierarchy for a Human-Centered
Transportation System



Main Campus Entry Points

- On Foot
- By Bike

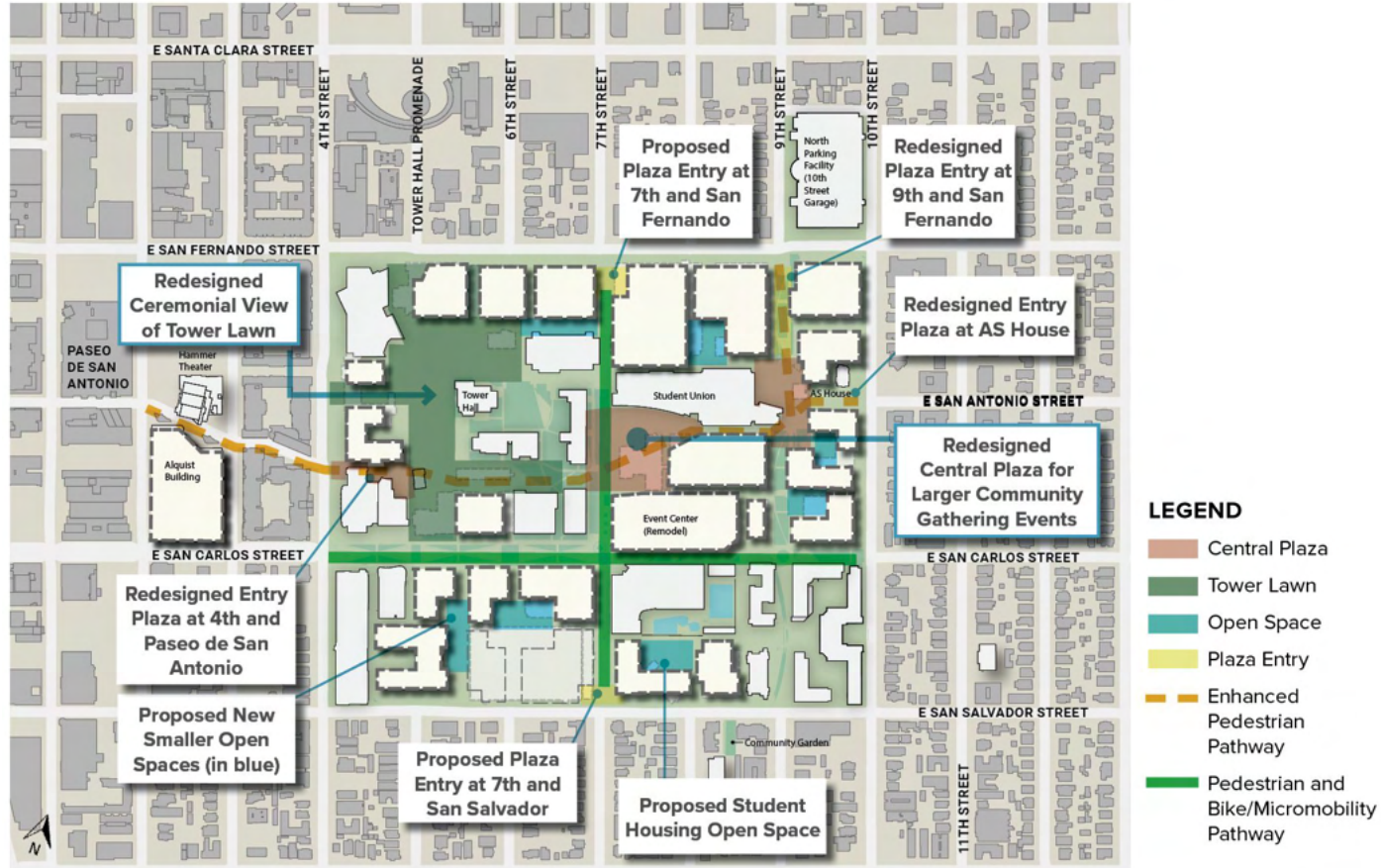


LEGEND

- Pedestrian Entrance
- Bike Path

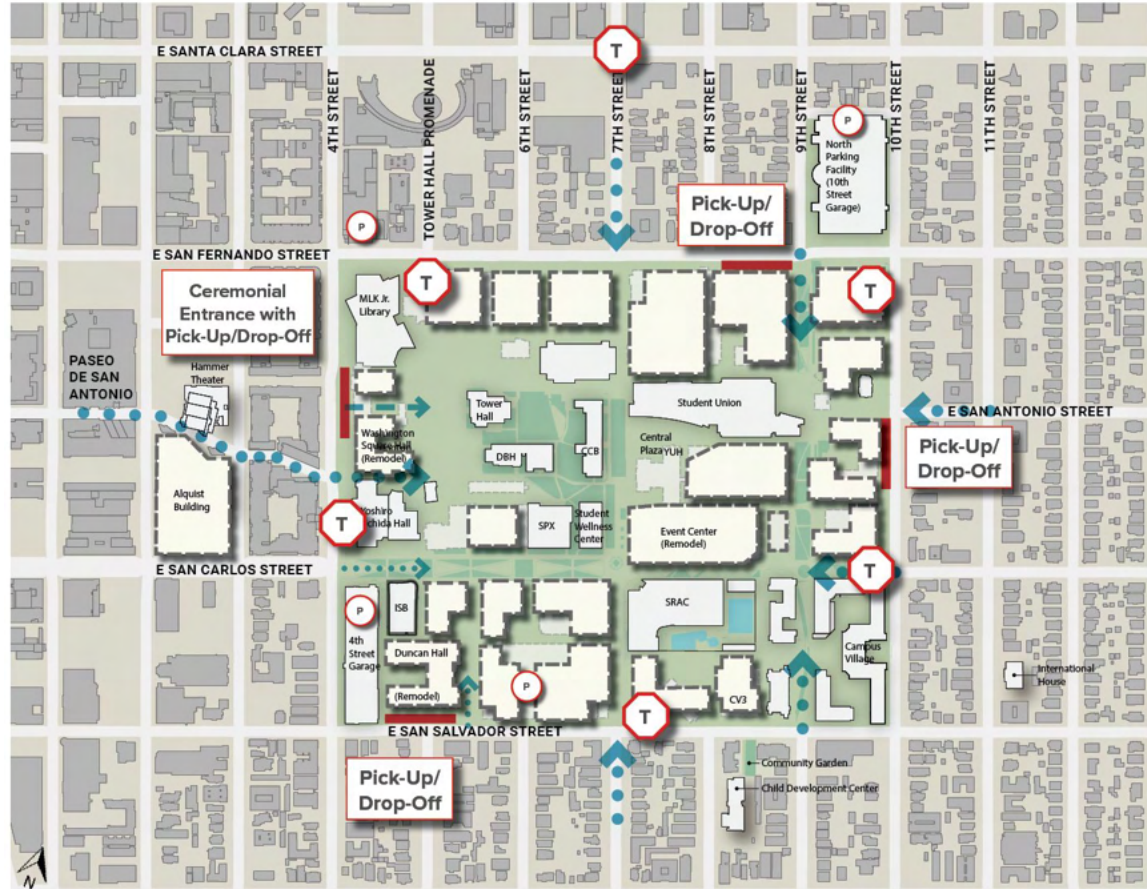
Open Space Framework for Main Campus

- Tower Lawn
- Central Plaza
- Paseos
- Smaller Open Spaces
- New Plazas on 7th



Access Points

- Transit access
- Pick-up and Drop-off points
- Parking access

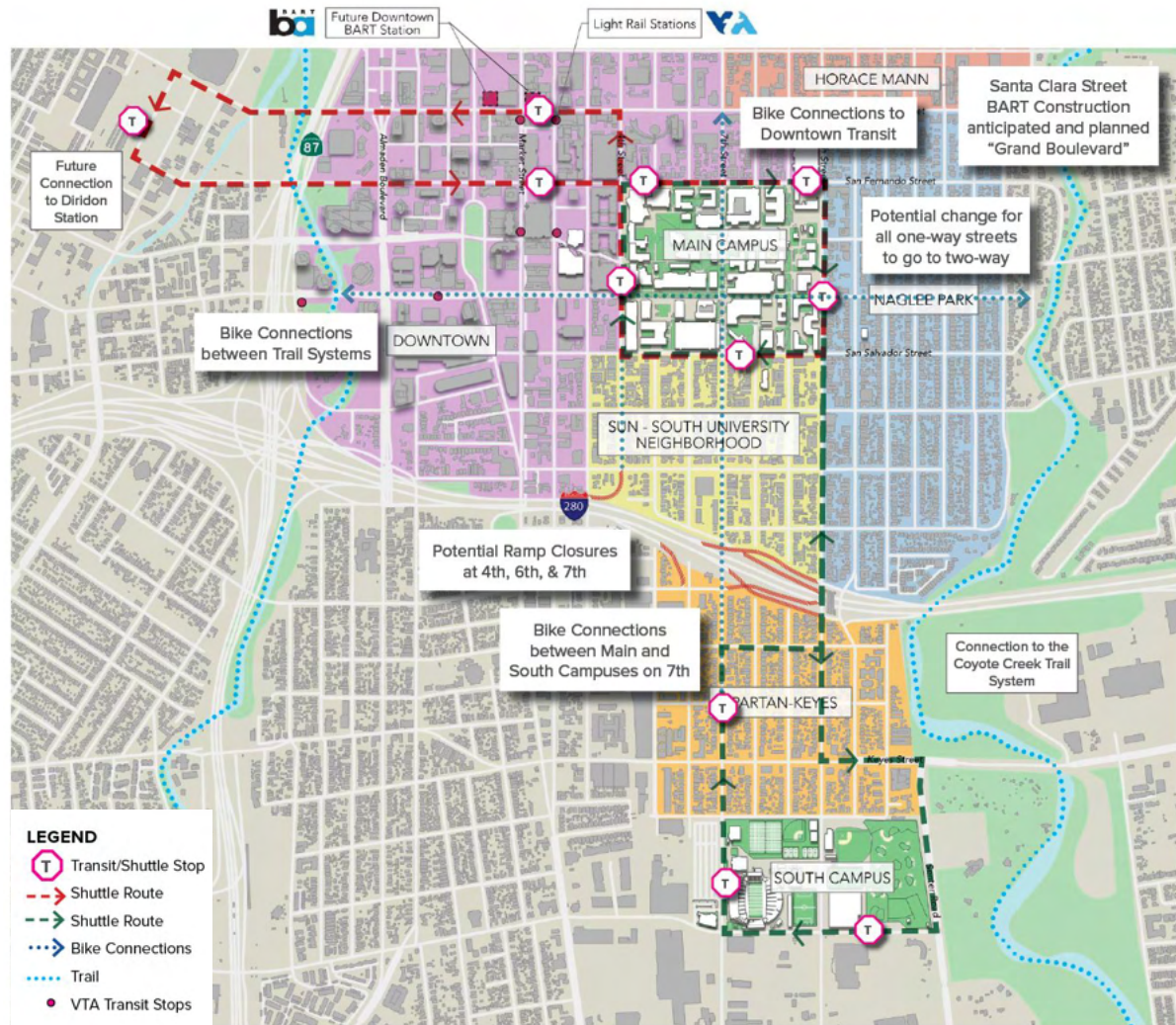


LEGEND

- Pedestrian Entrance
- Pick-up/Drop-off
- ⬡ T Transit/Shuttle Stop
- P Parking

Future Connections

- Considering potential freeway closures and street changes
- Shuttle routes that connect to future transit and South Campus
- Improved bike infrastructure between campuses and trails



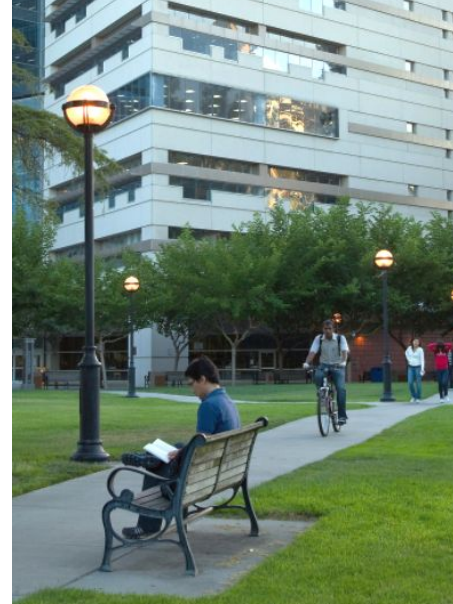
Moving Away from the Commuter School Image



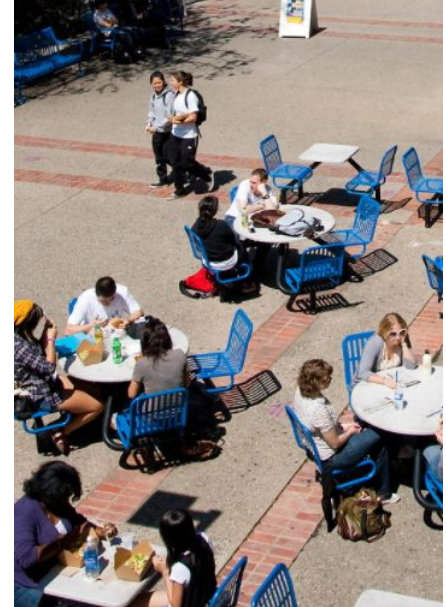
More Options for Housing



Designed to be 24 x 7



Designed for Wellness



More Third Places

TODAY



SAN JOSE
STATE
UNIVERSITY

© 2024 Google



TODAY





TODAY



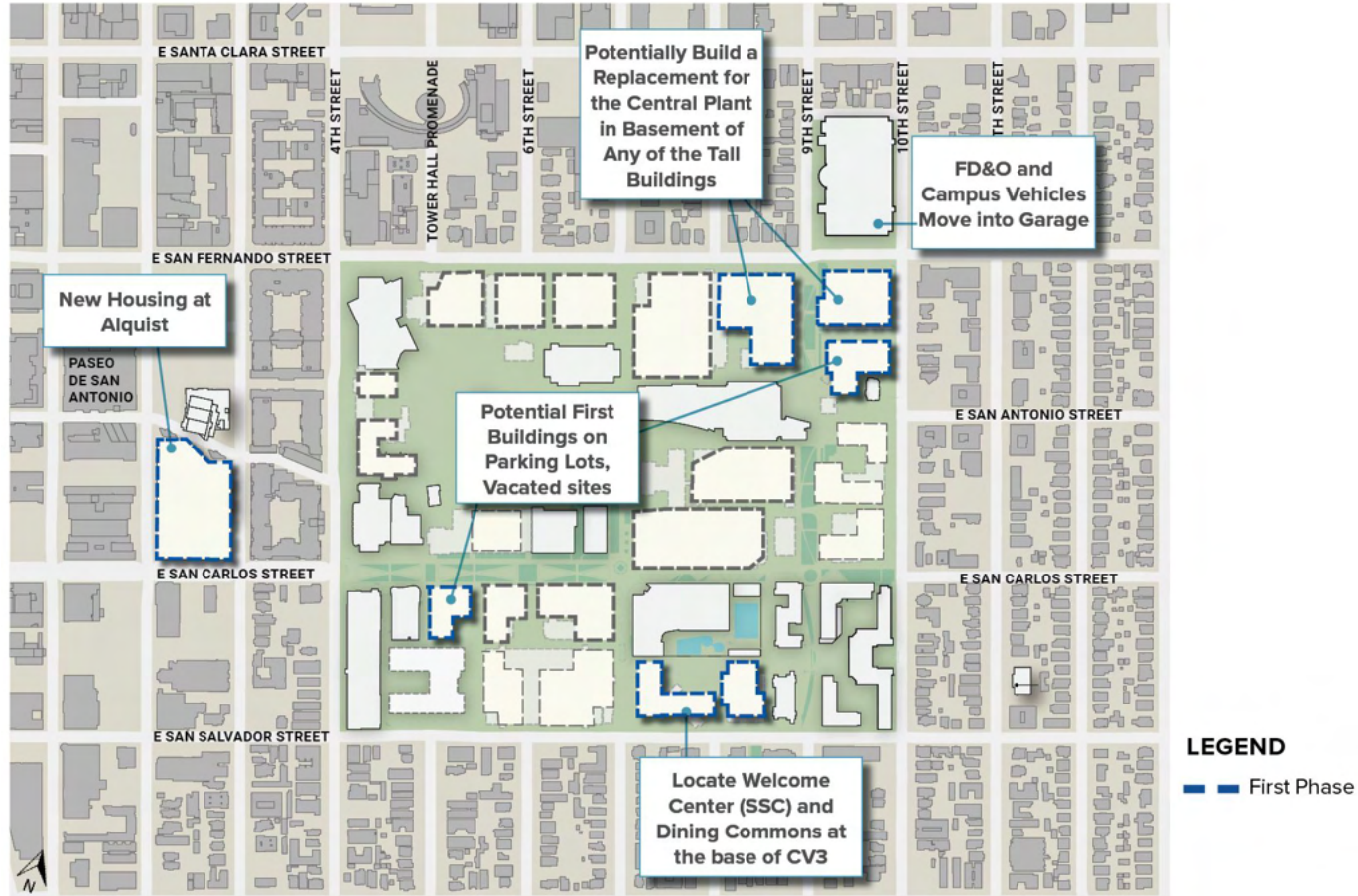
EAST CAMPUS



Using a Priority-Driven Approach to Implementation

First Moves :

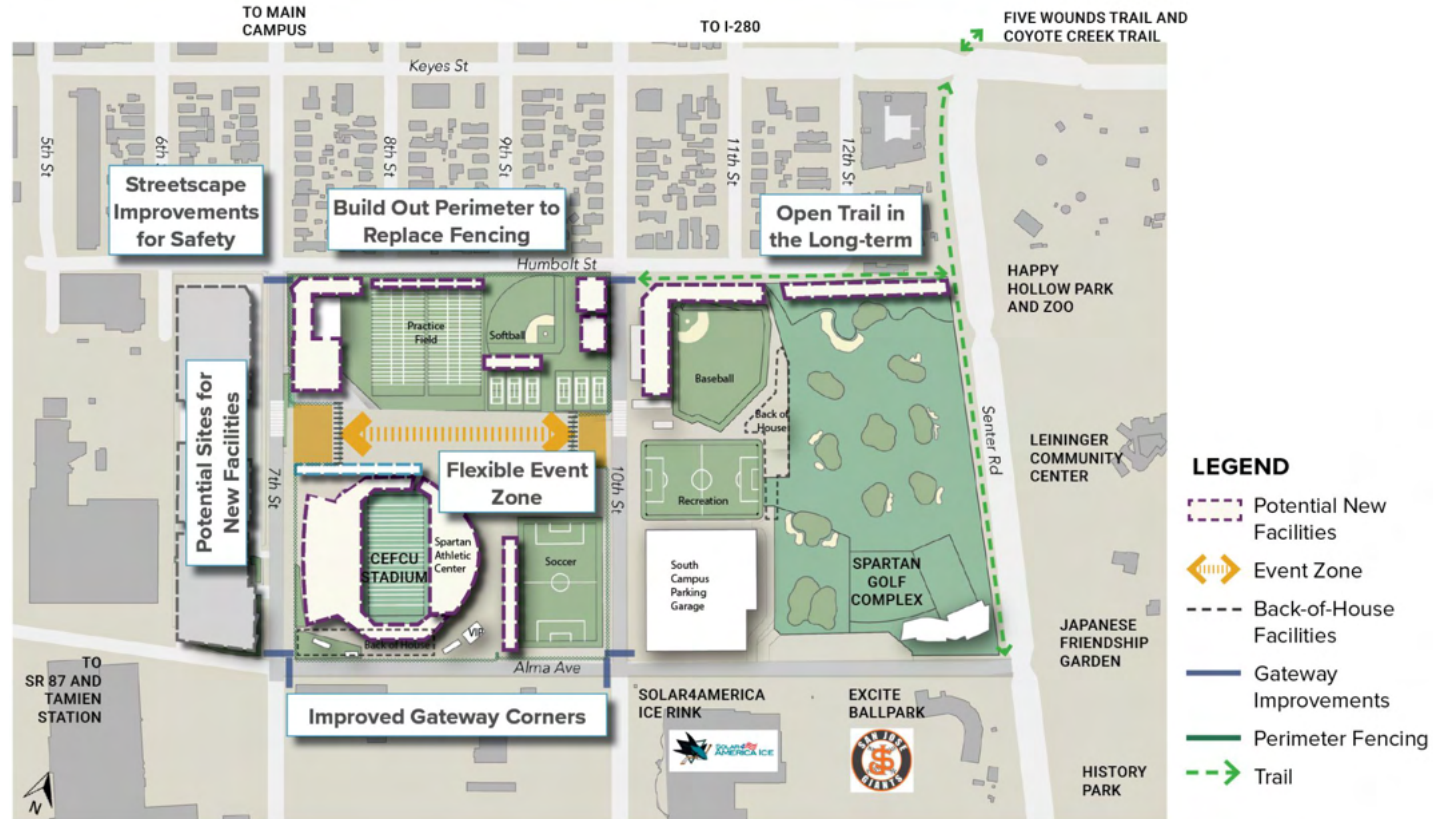
- Engineering is a Priority Academic Project
- Housing is a Priority Non-Academic Project



Refined Ideas for South Campus

Potential for:

- Surge Space
- Makerspace
- Clinic Space
- Housing



TODAY





Refined Ideas for Moss Landing

Potential for:

- Utilized Sandholdt Property
- Improved Sea Water Pump
- Expanded Center for Aquaculture
- New Research Vessel



Chapter 6 Draft Campus Master Plan Outline

Executive Summary

1. Introduction
2. Purpose and Scope
 - a. Background
 - i. Campus Setting and History
 - ii. Master Plan Development Areas
 - iii. Process and Community Engagement
 - b. Master Plan Purpose
 - i. Master Plan Goals
 - ii. Campus Direction and Growth Projections
 - c. Master Plan Principles
3. University-wide Elements
 - a. Access and Mobility
 - b. Sustainability
 - c. Safety and Security
4. Draft Plans for each Location
 - a. Main Campus
 - b. South Campus
 - c. Other locations within Santa Clara County
 - d. Moss Landing Marine Laboratories
5. Implementation
 - a. Programs
 - b. Suggested Implementation Methods
 - c. Phasing and Funding
 - d. Monitoring and Adjusting
6. Guidelines
 - a. Applicability
 - b. Public Realm
 - c. Building

Spring 2022 Outreach

Purpose: Share Progress, Gather Feedback

The purpose of the Spring 2022 Outreach for the Campus Master Plan is to vet the Framework Plan Ideas with Campus Community Stakeholders and gather feedback for the Draft Campus Master Plan.

Focus Groups

Leadership, Colleges, Moss Landing, South Campus, Security, Art, University Advancement

Presentation Meetings

Academic Senate, Staff Council, Campus Planning Board, City of San Jose, SPUR

Topical Community Meetings

Campus Life and Sustainability

Student, Faculty, and Staff Town Halls

Online:

sjsu.edu/campusmasterplan

Presentation of new information and a place to provide feedback

Spring 2022 Outreach Timeframe

February 15: Launch Campaign

- Post Framework Plan on the Website
- Work on putting up a physical display in the Library and Dining Commons
- Writing focus group invitations
- Writing invitations to Town Halls via email, social media, and through announcements

Five Meetings

- TBD, Student Town Hall
- TBD, Faculty Town Hall
- TBD, Staff Town Hall
- March 15: Campus Life (Campus Community Meeting)
- April 26: Sustainability (Campus Community Meeting)

How do we reach students?

Which Groups:

- Student Clubs and Student Club leadership
- Resident Councils associated with Student Housing (those who live on campus)
- I-House, Greek, Athletes
- Alternative Students (night classes)
- **Other groups?**

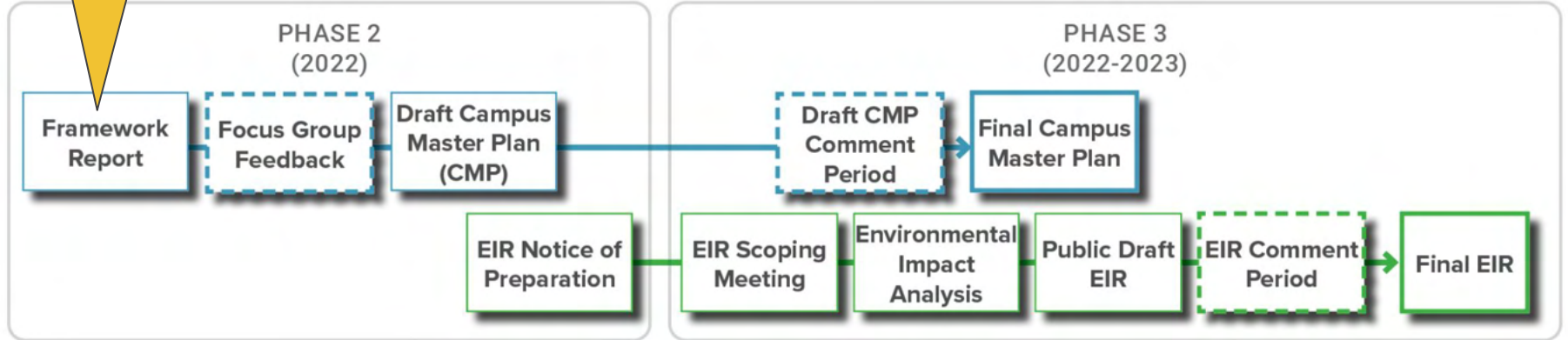
Incentives to Participate:

- Targeted emails and special invitations to Student Groups, clubs, areas of interest, majors
- Drawing with a cash prize to clubs and organizations
- SRAC evening tabling
- **Other ideas?**

Next Steps

Next Steps

Share Draft



Summary

The Framework Report will be open for review by different stakeholders and the general community through the end of the Spring 2022 semester.

We look forward to your comments on the ideas presented today.

Do you have any suggestions on how to improve our outreach to the Campus Community?

Thank you

sjsu.edu/campusmasterplan