Major Form
BA Design Studies

2023–2024 Catalog
Graphic Design Specialization

Name _____

Minor _____

Student ID Number _____

*Successful passage of BFA GD portfolio reviews are based on DsGD 100, and DsGD 104, and are prerequisites for entry into BFA Graphic Design degree program courses

Course	Units	Grade
Requirements of the Major Core Courses	**24**	
ArtH 72 Design in Society	3	
Design Drawing—Complete one course from:	3	
ANI 11 Illustration Fundamentals I (ANI + GD) (Fall)		
DsID 21 Visualization I (ID)		
DsIT 10 Sketching, Drawing + Modeling (IT)		
Design Foundation II—Complete one course from:	3	
ANI 71 Visual Principles (ANI)		
DsGD 83 Digital Applications: Basics (GD)		
DsID 31 Industrial Design Foundation I (ID)		
DsIT 29 Design Process (IT)		
Design Foundation I—Complete one course from:	3	
ANI 10 Light & Optics (ANI)		
DsGD 63 Fundamental Graphic Visualization (GD)		
DsID 22 Visualization II (ID)		
DsIT 5 Intro of Interior Design and Architecture (IT)		
Design Methods II—Complete one course from:	3	
DsGD 99 Introduction to Typography (ANI + GD)		
DsID 32 Industrial Design Foundation II (ID)		
DsIT 83 Visual Communication I (IT)		
Design Methods I—Complete one course from:	3	
ANI 31 2D Animation I (ANI)		
DsGD 109 Digital Apps: Motion & Interaction Design (GD)		
DsID 137 Advanced Physical Prototyping (ID)		
DsIT 33 Architectural Presentation (IT)		
Art History—Complete one course from: (Recommend 70B)	3	
ArtH 70A Art History, Prehistoric to Medieval		
ArtH 70B Art History, Renaissance to Modern		
ArtH 70C Arts to Asia		
Design History—Complete one course from:	3	
RTVF 181 Modern Film History (ANI)		
DsGD 176A Graphic Design History and Theory (GD)		
DsID 122 Cont. & Crit. Studies: Industrial Design (ID)		
ArtH 160 Modern Arch. *or* ARTH 161 Cont. Arch. (IT)		

Course	Units	Grade
Area Specialization	**12**	
*DsGD 100 Visual Communication & Process (Fall)	3	
*DsGD 104 Introduction to Graphic Design (Spring)	3	
DsGD 111 Design Values and Professional Practices	3	
DsGN 197 BA Senior Project	3	

	Units	Grade
Design Electives	**12**	

Departmental advisor-approved design electives. (See the back of this major form for details).

	Units	Grade
Lower Division _____	3	
Lower Division _____	3	
Upper Division _____	3	
Upper Division _____	3	

Graduation Checklist

	Units	
General Education (includes Area Z DsGN 100W)	45	☐
University Electives	25	☐
Physical Education	2	☐
Design Studies Requirement	48	☐
Total units required to graduate	**120**	

Prerequisites for entry into DsGD 99 are ANI 11 and DsGD 83
Prerequisites for entry into DsGD 111 are DsGD 63 and 83
Prerequisites for entry into DsGD 100 are ANI 11, DsGD 63, 83, and 99
Prerequisites for entry into DsGD 109 are ANI 11, DsGD 63, 83, and 99
Prerequisite for entry into DsGD 104 and DsGN 197 is DsGD 100
Prerequisites for entry into DsGD 176A are ArtH 072, Area Z, or instructor consent.

Substitute _____	for _____	Initials _____	Date _____
Substitute _____	for _____	Initials _____	Date _____
Prerequisite entrance to DsGD 99 (completed)		Initials _____	Date _____
Prerequisite entrance to DsGD 100 (completed)		Initials _____	Date _____
Checked by Major Advisor			Date _____
Checked by Program Coordinator			Date _____

Design Electives

Departmental advisor-approved design electives. 2 Lower Division and 2 Upper Division design electives are required.

Select 6 units of Lower Division Design Electives		Units
ADV 91	Introduction to Advertising	3
ADV 93	Design Fundamentals for Advertising 1 (Fall)	3
ADV 94	Design Fundamental for Advertising 2 (Spring	3
ART 13	Three-Dimensional Design Concepts	3
ART 14	Color	3
ART 46	Introduction to Ceramics	3
ART 47	Introduction to Metalsmithing Beginning	3
ART 68	Sculpture: Object & Concept	3
ART 74	Introduction to Digital Video Art	3
BUS 92	Introduction to Business Programming	3
BUS3 16	Introduction to Leadership & Innovation	3
CMPE 30	Programming Concepts & Methodology	3
COMM 60	Verbal Reasoning	3
CS 22A	Python Programing for Non Majors I	3
CS 22B	Python Programming for Non Majors II	3
CS 46A	Introduction to Programming	3
CS 49C	Programming in C	3
ENGR 10	Introduction to Engineering	3
ENG 70	Emerging Modernisms & Beyond	3
JOUR 61	Writing for Print, Electronic and Online Media	3
JOUR 95	Beginning Digital News Photography	3
MCOM 63	New Media	3
MCOM 70	Visual Communication for Modern Media	3
PHOT 40	Introduction to Photography	3
PR 99	Contemporary Public Relations	3
RTVF 20	Introduction to Sound Production	3
RTVF 30	Introduction to Film/TV Production	3
RTVF 31	Film & Television Aesthetics	3
RTVF 80	Introduction to Media	3
RTVF 82	Introduction to Film History	3
TA 5	Acting	3

Select 6 units of Upper Division Design Electives		Units
Some courses have prerequisite requirement		
ADV 121	Consumer Advertising	3
ADV 122	Business-to-Business Advertising	3
ADV 123	Broadcast & New Media	3
ADV 130	Advertising Portfolio 1	3
ADV 131	Advertising Portfolio 2	3
ADV 132	UX and UI Design for Advertising	3
ADV 124	Copywriting	3
AMS 179	American Pop Culture	3
ANTH 102	Silicon Valley Connections	3
ANTH 105	Applied Anthropology	3
ANTH 132	Creating Built Words	3
ANTH 133	Organizational Cultures	3
ART 101	Digital Media Art	3
ART 103	Art as System	3
ART 104	Interdisciplinary Seminar in Digital Media Art	3
ART 105	Advanced Digital Video	3
ART 106	Topics in Human Machine Interface	3
ART 132	Topics – Vessel	3
ART 147	Wearable Sculpture	3
ART 149	Lost Wax	3
ART 151	Print Making	3
ART 140	Glass	3
ART 141	Blow Molds	3
ART 172	Intermediate Sculpture: System/Structure	3

(Upper Division Design Electives continued)		
ARTH 110	History & Theory of New Media	3
ARTH 126	History of Photography	3
ARTH 160	Modern Architecture	3
ARTH 161	Contemporary Architecture	3
ARTH 162	California Architecture	3
ARTH 190B	Early Modernist Art	3
ARTH 190C	20th Century Art: from Dada to Pop	3
ARTH 192A	Modern Design	3
ARTH 192C	History of Interior Design	3
BUS2 130	Introduction to Marketing	3
BUS2 131A	Business to Business Marketing	3
BUS2 131C	Marketing of High Technology	3
BUS2 134A	Consumer Behavior	3
BUS3 181	Introduction to Entrepreneurship	3
CA 175	Seminar in Creative Process	3
CA 176	Creativity & Creative Leadership	3
CA 194	Community Building through Art Organizations	3
CMPE 101	Programming Concepts & Problem Solving	3
DSID 126	Ergonomics for Design	3
DSIT 106	Architectural Project Materials	3
ENGR 103	Life Cycle Engineering	3
ENGL 116	Myth & Literature	3
ENGL 117B	Film, Literature & Culture	3
ENGL 176	The Short Story	3
ENVS 132	Solar Home Design	3
ENVS 118	Sustainable Home Gardens	3
ENVS 152	Globalization & the Environment	3
HA 187	Creative Practicum	3
HUM 101	Human Life: Let's Think About It	3
ISE/ENG 103	Life Cycle Engineering	3
ISE 164	Computer & Human Interaction	3
JOUR 133	Editing and News Management	3
MCOM 104	Introduction to Mass Communications	3
MCOM 105	Lifestyles, Diversity & the Media	3
MCOM 106	Global Mass Communication	3
PHIL 106	Philosophy of Art	3
PHIL 122	Social Justice	3
PHIL 126	Environment Ethics & Philosophy	3
PHOT 112	Color Photography	3
PHOT 115	Intermediate Digital Imaging	3
PHOT 120	Image & Idea	3
PHOT 121	Introduction to Studio Lighting	3
PHOT 123	Photographic Illustration	3
PSYC 135	Cognition	3
PSYC 157	Psychology of Motivation	3
PSYC 158	Perception	3
RTVF 160	Introduction to Screenwriting	3
RTVF 132A	Introduction to Cinematography	3
URBP 148	Intro Spatial Vis Tech in Urb Plan	3
URBP 151	Intro to Urban Design	3
URBP 152	Intro to Urban Design Studio	3