## **Beyond The Career Fairs**

Career fairs are only **one** form of connecting with employers. Many employers who hire graduate students **do not** hire through job fairs. - they prefer to hire graduate students through other channels, including <u>SJSU Handshake</u>, their company websites, direct employee referrals, external job boards, social media, and professional association <u>meetups</u>.

- Check out the job search strategies outlined in the Job & Internship Search Guide
  - How to Network, Create a Conversation Starter, Use LinkedIn, and Conduct Informational Interviews
- **LinkedIn alumni** research by major, look at grad profiles, where they work, how they network, professional associations and more
- **GoinGlobal** Includes more than 16 million worldwide job/internship listings (updated daily). Access through your SJSU Handshake account.
- **Formal networking events** Career panels, alumni events, employer presentations & conferences, SF Bay Area STEM events
- Informal networking events Social/industry clubs, Meetups
- Social Networking LinkedIn. Twitter, Facebook
- Industry Github, HackerRank, Hackathons, Blogs
- **Portfolios** Beyond your resume (Portfolium, Seelio)

Visit <u>www.sjsu.edu/careercenter</u> for more resources to connect with employers.



