# Full Time Equivalent Students by Major

## Academic Program: Journalism (CY 2021/22)

*Data based on students who were following the old curriculum.

| Total | Fall 2021 | | | Spring 2022 | | | CY Avg |
|---|---|---|---|---|---|---|---|
| | UG | Grad | Total | UG | Grad | Total | |
| Advertising | 186 | | 186 | 165 | | 165 | 93 |
| Journalism | 127 | | 127 | 100 | | 100 | 63.5 |
| Mass Communications | | 40 | 40 | | 34 | | 20 |
| Public Relations | 118 | | 118 | | 95 | 95 | 59 |
| | | | | | | | |
| **Total** | **431** | **40** | **471** | **265** | **129** | **360** | **235.5** |

## Traditional Approach, Overall Student Tracking by Cohort
## Academic Program: Journalism

## Fall 2015 First-Time Freshmen Cohort

*Data based on students who were following the old curriculum.

| Cohort Size : 26 | | |
| --- | --- | --- |
| Year | Retention Rate | Graduation Rate |
| Year 1 (2015-2016) | 81% | |
| Year 2 (2016-2017) | 73% | |
| Year 3 (2017-2018) | 73% | 4% |
| Year 4 (2018-2019) | 69% | 31% |
| Year 5 (2019-2020) | 69% | 60% |
| Year 6 (2020-2021) | 69% | 65% |

## Fall 2015 Undergrad Transfers Cohort

*Data based on students who were following the old curriculum.

| Cohort Size : 44 | | |
| --- | --- | --- |
| Year | Retention Rate | Graduation Rate |
| Year 1 (2015-2016) | 89% | |
| Year 2 (2016-2017 | 82% | 7% |
| Year 3 (2017-2018) | 79% | 57% |
| Year 4 (2018-2019) | 75% | 68% |
| Year 5 (2019-2020) | 75% | 71% |
| Year 6 (2020-2021) | 75% | 75% |

## Fall 2016 First-Time Freshman Cohort

*Data based on students who were following the old curriculum.*

| Cohort Size : 44 | | |
|---|---|---|
| **Year** | **Retention Rate** | **Graduation Rate** |
| **Year 1 (2016-2017)** | **86.4%** | |
| **Year 2 (2017-2018)** | **84.1%** | |
| **Year 3 (2018-2019)** | **79.5%** | |
| **Year 4 (2019-2020)** | **79.5%** | **45.5%** |
| **Year 5 (2020-2021)** | **72.7%** | **70.5%** |
| **Year 6 (2021-2022)** | **72.7%** | **72.7%** |
| **Year 7 (2022-2023)** | **72.7%** | **72.7%** |
| **Year 8 (2023-2024)** | **72.7%** | **72.7%** |

## Fall 2016 Undergrad Transfers Cohort

*Data based on students who were following the old curriculum.*

| Cohort Size : 60 | | |
|---|---|---|
| **Year** | **Retention Rate** | **Graduation Rate** |
| **Year 1 (2016-2017)** | **90.0%** | |
| **Year 2 (2017-2018)** | **88.3%** | **38.3%** |
| **Year 3 (2018-2019)** | **78.3%** | **71.7%** |
| **Year 4 (2019-2020)** | **85.0%** | **83.3%** |
| **Year 5 (2020-2021)** | **83.3%** | **83.3%** |
| **Year 6 (2021-2022)** | **85.0%** | **83.3%** |
| **Year 7 (2022-2023)** | **85.0%** | **85.0%** |
| **Year 8 (2023-2024)** | **85.0%** | **85.0%** |

## Fall 2017 First-Time Freshman Cohort

*Data based on students who were following the old curriculum.*

| Cohort Size : 40 | | |
| --- | --- | --- |
| Year | Retention Rate | Graduation Rate |
| Year 1 (2017-2018) | 85.0% | |
| Year 2 (2018-2019) | 85.0% | |
| Year 3 (2019-2020) | 85.0% | 2.5% |
| Year 4 (020-2021) | 82.5% | 42.5% |
| Year 5 (2021-2022) | 82.5% | 70.0% |
| Year 6 (2022-2023) | 77.5% | 75.0% |
| Year 7 (2023-2024) | 80.0% | 80.0% |
| Year 8 (2024-2025) | TBA | TBA |

## Fall 2017 Undergrad Transfers Cohort

*Data based on students who were following the old curriculum.*

| Cohort Size : 54 | | |
| --- | --- | --- |
| Year | Retention Rate | Graduation Rate |
| Year 1 (2017-2018) | 92.6% | |
| Year 2 (2018-2019) | 85.2% | 13.0% |
| Year 3 (2019-2020) | 79.6% | 63.0% |
| Year 4 (020-2021) | 81.5% | 79.6% |
| Year 5 (2021-2022) | 79.6% | 79.6% |
| Year 6 (2022-2023) | 79.6% | 79.6% |
| Year 7 (2023-2024) | 79.6% | 79.6% |
| Year 8 (2024-2025) | TBA | TBA |

## Fall 2018 First-Time Freshman Cohort

*Data based on students who were following the old curriculum.*

| Cohort Size : 62 | | |
|---|---|---|
| Year | Retention Rate | Graduation Rate |
| Year 1 (2018–2019) | 83.9% | |
| Year 2 (2019–2020) | 71.0% | |
| Year 3 (2020–2021) | 72.6% | 1.6% |
| Year 4 (2021–2022) | 67.7% | 30.6% |
| Year 5 (2022–2023) | 64.5% | 51.6% |
| Year 6 (2023–2024) | 61.3% | 59.7% |
| Year 7 (2024–2025) | TBA | TBA |
| Year 8 (2025–2026) | TBA | TBA |

## Fall 2018 Undergrad Transfers Cohort

*Data based on students who were following the old curriculum.*

| Cohort Size : 51 | | |
|---|---|---|
| Year | Retention Rate | Graduation Rate |
| Year 1 (2018–2019) | 86.3% | |
| Year 2 (2019–2020) | 84.3% | 35.3% |
| Year 3 (2020–2021) | 82.4% | 72.5% |
| Year 4 (2021–2022) | 82.4% | 74.5% |
| Year 5 (2022–2023) | 80.4% | 78.4% |
| Year 6 (2023–2024) | 80.4% | 80.4% |
| Year 7 (2024–2025) | TBA | TBA |
| Year 8 (2025–2026) | TBA | TBA |

# Fall 2019 First-Time Freshman Cohort

*Data based on students who were following the old curriculum.*

| Cohort Size : 61 | | |
|---|---|---|
| Year | Retention Rate | Graduation Rate |
| Year 1 (2019–2020) | 85.2% | |
| Year 2 (2020–2021) | 80.3% | 0.0% |
| Year 3 (2021–2022) | 73.8% | 0.0% |
| Year 4 (2022–2023) | 63.9% | 36.1% |
| Year 5 (2023–2024) | 65.6% | 62.3% |
| Year 6 (2024–2025) | TBA | TBA |
| Year 7 (2025–2026) | TBA | TBA |
| Year 8 (2026–2027) | TBA | TBA |

# Fall 2019 Undergrad Transfers Cohort

*Data based on students who were following the old curriculum.*

| Cohort Size : 61 | | |
|---|---|---|
| Year | Retention Rate | Graduation Rate |
| Year 1 (2019–2020) | 95.1% | |
| Year 2 (2020–2021) | 88.5% | 44.3% |
| Year 3 (2021–2022) | 88.5% | 86.9% |
| Year 4 (2022–2023) | 88.5% | 86.9% |
| Year 5 (2023–2024) | 91.8% | 90.2% |
| Year 6 (2024–2025) | TBA | TBA |
| Year 7 (2025–2026) | TBA | TBA |
| Year 8 (2026–2027) | TBA | TBA |

## Fall 2020 First-Time Freshman Cohort

*Data based on students who were following the old curriculum.*

| Cohort Size : 34 | | |
|---|---|---|
| **Year** | **Retention Rate** | **Graduation Rate** |
| Year 1 (2020–2021) | TBA | |
| Year 2 (2021–2022) | TBA | 0.0% |
| Year 3 (2022–2023) | TBA | 0.0% |
| Year 4 (2023–2024) | TBA | 38.2% |
| Year 5 (2024–2025) | TBA | TBA |
| Year 6 (2025–2026) | TBA | TBA |
| Year 7 (2026–2027) | TBA | TBA |
| Year 8 (2027–2028) | TBA | TBA |

## Fall 2020 Undergrad Transfers Cohort

*Data based on students who were following the old curriculum.*

| Cohort Size : 41 | | |
|---|---|---|
| **Year** | **Retention Rate** | **Graduation Rate** |
| Year 1 (2020–2021) | TBA | |
| Year 2 (2021–2022) | TBA | 22.0% |
| Year 3 (2022–2023) | TBA | 46.3% |
| Year 4 (2023–2024) | TBA | 63.4% |
| Year 5 (2024–2025) | TBA | TBA |
| Year 6 (2025–2026) | TBA | TBA |
| Year 7 (2026–2027) | TBA | TBA |
| Year 8 (2027–2028) | TBA | TBA |

## Fall 2021 First-Time Freshman Cohort

*Data based on students who were following the old curriculum.*

| Cohort Size : 46 | | |
|---|---|---|
| Year | Retention Rate | Graduation Rate |
| Year 1 (2021–2022) | TBA | |
| Year 2 (2022–2023) | TBA | 0.0% |
| Year 3 (2023–2024) | TBA | 6.5% |
| Year 4 (2024–2025) | TBA | TBA |
| Year 5 (2025–2026) | TBA | TBA |
| Year 6 (2026–2027) | TBA | TBA |
| Year 7 (2027–2028) | TBA | TBA |
| Year 8 (2028–2029) | TBA | TBA |

## Fall 2021 Undergrad Transfers Cohort

*Data based on students who were following the old curriculum.*

| Cohort Size : 42 | | |
|---|---|---|
| Year | Retention Rate | Graduation Rate |
| Year 1 (2021–2022) | TBA | |
| Year 2 (2022–2023) | TBA | 42.9% |
| Year 3 (2023–2024) | TBA | 69.0% |
| Year 4 (2024–2025) | TBA | TBA |
| Year 5 (2025–2026) | TBA | TBA |
| Year 6 (2026–2027) | TBA | TBA |
| Year 7 (2027–2028) | TBA | TBA |
| Year 8 (2028–2029) | TBA | TBA |

## Fall 2022 First-Time Freshman Cohort

*Data based on students who were following the old curriculum.

| Cohort Size : 60 | | |
|---|---|---|
| Year | Retention Rate | Graduation Rate |
| Year 1 (2022–2023) | TBA | |
| Year 2 (2023–2024) | TBA | 0.0% |
| Year 3 (2024–2025) | TBA | TBA |
| Year 4 (2025–2026) | TBA | TBA |
| Year 5 (2026–2027) | TBA | TBA |
| Year 6 (2027–2028) | TBA | TBA |
| Year 7 (2028–2029) | TBA | TBA |
| Year 8 (2029–2030) | TBA | TBA |

## Fall 2022 Undergrad Transfers Cohort

*Data based on students who were following the old curriculum.

| Cohort Size : 24 | | |
|---|---|---|
| Year | Retention Rate | Graduation Rate |
| Year 1 (2022–2023) | TBA | |
| Year 2 (2023–2024) | TBA | 29.2% |
| Year 3 (2024–2025) | TBA | TBA |
| Year 4 (2025–2026) | TBA | TBA |
| Year 5 (2026–2027) | TBA | TBA |
| Year 6 (2027–2028) | TBA | TBA |
| Year 7 (2028–2029) | TBA | TBA |
| Year 8 (2029–2030) | TBA | TBA |

## Fall 2023 First-Time Freshman Cohort

*Data based on students who were following the old curriculum.

| Cohort Size : TBA | | |
|---|---|---|
| **Year** | **Retention Rate** | **Graduation Rate** |
| Year 1 (2023–2024) | TBA | |
| Year 2 (2024–2025) | TBA | TBA |
| Year 3 (2025–2026) | TBA | TBA |
| Year 4 (2026–2027) | TBA | TBA |
| Year 5 (2027–2028) | TBA | TBA |
| Year 6 (2028–2029) | TBA | TBA |
| Year 7 (2029–2030) | TBA | TBA |
| Year 8 (2030–2031) | TBA | TBA |

## Fall 2023 Undergrad Transfers Cohort

*Data based on students who were following the old curriculum.

| Cohort Size : TBA | | |
|---|---|---|
| **Year** | **Retention Rate** | **Graduation Rate** |
| Year 1 (2023–2024) | TBA | |
| Year 2 (2024–2025) | TBA | TBA |
| Year 3 (2025–2026) | TBA | TBA |
| Year 4 (2026–2027) | TBA | TBA |
| Year 5 (2027–2028) | TBA | TBA |
| Year 6 (2028–2029) | TBA | TBA |
| Year 7 (2029–2030) | TBA | TBA |
| Year 8 (2030–2031) | TBA | TBA |

## Fall 2024 First-Time Freshman Cohort

*Data based on students who were following the old curriculum.

| Cohort Size : TBA | | |
|---|---|---|
| Year | Retention Rate | Graduation Rate |
| Year 1 (2024–2025) | TBA | |
| Year 2 (2025–2026) | TBA | TBA |
| Year 3 (2026–2027) | TBA | TBA |
| Year 4 (2027–2028) | TBA | TBA |
| Year 5 (2028–2029) | TBA | TBA |
| Year 6 (2029–2030) | TBA | TBA |
| Year 7 (2030–2031) | TBA | TBA |
| Year 8 (2031–2032) | TBA | TBA |

## Fall 2024 Undergrad Transfers Cohort

*Data based on students who were following the old curriculum.

| Cohort Size : TBA | | |
|---|---|---|
| Year | Retention Rate | Graduation Rate |
| Year 1 (2024–2025) | TBA | |
| Year 2 (2025–2026) | TBA | TBA |
| Year 3 (2026–2027) | TBA | TBA |
| Year 4 (2027–2028) | TBA | TBA |
| Year 5 (2028–2029) | TBA | TBA |
| Year 6 (2029–2030) | TBA | TBA |
| Year 7 (2030–2031) | TBA | TBA |
| Year 8 (2031–2032) | TBA | TBA |