

CURRICULUM VITAE*

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Education

Ph.D. 1985 University of California, Santa Barbara, California [Anthropology]
M.A. 1978 University of California, Santa Barbara, California [Anthropology]
B.A. 1976 California State University, Fresno, California [Summa cum Laude
in Anthropology]

Academic and Teaching Positions

Full Professor: SAN JOSE STATE UNIVERSITY (SJSU), Department of Anthropology, San Jose, California, USA. [Fall 2000-2011, 2015 through present]

Visiting Lecturer: STANFORD UNIVERSITY CONTINUING STUDIES, Palo Alto, California [Summer 2003, 2004, 2010, 2012, 2013]

Visiting Professor: UNIVERSITÉ DE PARIS 12 (UP12), American Studies, Créteil, France. [Spring 2009, 2010, 2011]

Visiting Professor: YUNNAN NORMAL UNIVERSITY (YNU). Seminar presented to graduate students in cultural geography at, Kunming, People's Republic of China. Sponsored by the Overseas Chinese Youth Forum. [June, 2005]

Associate Professor: SAN JOSE STATE UNIVERSITY (SJSU), Department of Anthropology, San Jose, California, USA. [Fall 1995-Spring 2000]

Visiting Fulbright Scholar: UNIVERSITY OF HONG KONG (UHK), Department of Sociology, Pokfulam, Hong Kong. Fulbright research and teaching grant. [1993-1994]

Assistant Professor: SAN JOSE STATE UNIVERSITY (SJSU), Department of Anthropology, San Jose, California, USA. [Position began Fall 1991-Spring 1995]

Visiting Assistant Professor: UNIVERSITY OF PUGET SOUND (UPS), Department of Comparative Sociology, Tacoma, Washington, USA. [1990-1991, Spring 1984, Spring 1985, Summers 1985, 1986, 1987, 1988, 1990, 1991]

* Updated August 2015

Lecturer: CHENGDU UNIVERSITY OF SCIENCE AND TECHNOLOGY (CUST), Intensive Language Centre for Chinese Scholars going Abroad, Sichuan, People's Republic of China. [August 1988 through January 1990]

Lecturer and Adjunct Professor: CALIFORNIA STATE UNIVERSITY, FRESNO (CSUF), Department of Anthropology. [Lecturer: Fall 1984, Fall 1985, Academic years 1986-1987, Fall 1987, Summer 1988; Adjunct: Spring 1990, Spring 1988, Spring 1986]

Teaching Assistant: UNIVERSITY OF CALIFORNIA, SANTA BARBARA, USA (USCB), Department of Anthropology and Department of Environmental Studies (1 quarter). [1977-1981 (8 quarters)]

Administrative Experience

Interim Dean: SAN JOSE STATE UNIVERSITY (SJSU), San Jose, CA. August 2014-2015.

Associate Dean: SAN JOSE STATE UNIVERSITY (SJSU), San Jose, CA. August 2011-2014.

Chair: SAN JOSE STATE UNIVERSITY (SJSU), Department of Anthropology, San Jose, California, USA. [Fall 1999- Summer 2007], Service as Acting Chair [May 28-30, 1997, June 17-27, and Dec. 14-21, 1997, 11/29-12/1/10].

Research Interests

- **CULTURAL FUTURES, CULTURAL INNOVATIONS AND IDENTITIES:** In a plural society, people with diverse cultural values interact in ways that illuminate different cultural templates, and create new ones. This process of deep diversity is vital for cultural and organizational innovation.
- **WORK, WELLNESS AND LIFE:** Cultural futures, cultural innovation and technology work are enacted in everyday life in the domains of work, family and community in Silicon Valley. Wellness choices made by individuals and practitioners are made within the context of deep medical diversity and are intimately linked with work and family obligations. Work-life negotiation is a critical aspect for maintaining a sustainable workforce in an organization.
- **THE GLOBAL CULTURAL CONTEXT OF SCIENCE AND TECHNOLOGY WORK:** Science and technological work exists within larger cultural frameworks. I explore the connections between people in specialized work communities in China, Hong Kong, Taiwan, New Zealand, the European Union and California.

Courses Developed, Revised and Taught

Graduate Level

- Academic Writing Skills (developed and taught at CUST)
- Advanced Research Methods (Anth 234 SJSU)
- American Culture through Journalism (developed and taught at CUST)
- American Anthropological Method and Theory (developed and taught Yunnan Normal University)

- Anthropological Method and Theory (Anth 230, Revised and taught at SJSU)
- Anthropological Theory in Practice (Anth 230, Revised and taught at SJSU)
- Culture et Civilisation Américaine, American Culture in Silicon Valley (developed and taught at UP12)
- Cultures@SiliconValley (developed and taught at SCS)
- Domains of Application (Anth 233, Revised and taught at SJSU)
- Dreaming Utopia (developed and taught at SCS)
- Orientation to Western and American Culture (developed and taught at CUST)
- Science Fiction: Great Ideas about the Future of Humanity and Technology (developed and taught at SCS)
- Social Movements (developed and taught at UHK)
- Social Theory (through Ethnographies) (developed and co-taught at SJSU)

Undergraduate Level

- America and the Future (developed and taught at CSUF)
- Anthropology of Alternative Healing (developed and taught at SCS)
- California Counterculture (SCS)
- Culture and Adaptation (developed at SJSU)
- Culture and Conflict (Revised and taught at SJSU)
- Culture and Personality/Culture in Mind (Revised and taught at SJSU)
- Culture et Civilisation Américaine, American Culture in Silicon Valley (developed and taught at UP12)
- Dreaming Utopia, Living Reality. A First-Year Seminar (developed and taught at SJSU)
- Emerging Global Cultures (Course Coordinator, revised and taught at SJSU)
- Ethnographic Methods (revised and taught at SJSU)
- Ethnic Relations and Cultures (revised and taught at CSUF)
- Kin, Kith, Community (developed and taught at SJSU)
- History of Anthropological Ideas (revised and taught at UPS)
- Human Evolution (revised and taught at UPS)
- Individual and Society (revised and taught at UPS)
- Introduction to American Studies (developed and taught at UHK)
- Introduction to Cultural Anthropology (taught at UPS, SJSU)
- Introduction to Prehistory (revised and taught at CSUF)
- Law and Culture (revised and taught at CSUF)
- Man and the Natural Environment (revised and taught at CSUF)
- Medical Beliefs and Practices/Medical Anthropology (revised and taught at CSUF, SJSU, UPS)
- North American Indians/Indigenous Peoples of the Pacific Rim/Anthropology of Native America (revised and taught at SJSU)
- Peoples and Cultures of East Asia/Anthropology of Asia (developed and taught at SJSU)
- Race and Ethnic Relations (developed and taught at UHK)
- Race and Minorities (revised and taught at UPS)
- Social Movements (developed and taught at UHK)
- Social Problems (A Global Perspective) (revised and taught at UPS)
- Survival Skills for Silicon Valley (developed and taught at SJSU)
- Technology and Cultural Values (revised and taught at UPS)
- Theories of Culture (revised and taught at SJSU)
- Urban Anthropology (revised and taught at SJSU)
- Women and Global Inequality (developed at UPS)

Fieldwork Experience

- Silicon Valley: Urban fieldwork on work, family, ethnicity, identity, dynamics of living in corporate, technological community. [1992-present] Future of medical beliefs and practices in

- the context of urban work and family. [2003-present] Innovation and clean technology, a cross-cultural exploration [2010-present]. Wellbeing and productivity [2006-present]. Participation in the Google Innovation Lab for Food Experiences [2012-present]
- California: Extended participant-observation, life histories and ethnographic futures research with the community of holistic health practitioners, especially apprentices; special focus on holistic health as a social movement. [1979-1981] California Sierra, Central Coast: archaeology, crew chief, Forest Archaeologist and archaeological technician, volunteer on historic utopian archaeology site. [1975-1982, 2006]
 - Other USA: Pacific Northwest: Ethnographic futures research among midwives, relating to issues of professionalism and ideology. [1986]
 - Greater China
 - Taiwan: Impact of emerging technology on global workers, in collaboration with the Institute for the Future. [October 1998]
 - Hong Kong: Urban fieldwork examining the technology, family, work values and work organization in companies with connections to Silicon Valley. [1993-1994]
 - China: Fieldwork in urban China, Sichuan Province on the perceptions of educational, scientific and cultural futures among Chinese intellectuals. [1988-1990] Yunnan, People's Republic of China. Update on urban culture, mobility, technology, health concepts and everyday life. [June, July 2005] Beijing. Clean technology in collaboration with the Institute for the Future [2010-present]
 - Europe
 - Dublin, Ireland: Impact of emerging technology on global workers, in collaboration with the Institute for the Future. [January 1999]
 - Netherlands: Library and archival research on Dutch health care in historic Suriname. [Spring 1979]
 - Suriname
 - Focus on the changes in health care among the Kwinti African-American tribe of maroons. [Summer 1977]
 - Other Technopoles
 - Collaborative work in progress and planned for centers of knowledge-based innovation (* marked fieldwork done by English-Lueck) in Greater China* [1988-1990, 1993-1994, 1998, 2005-present], Ireland,* India [1999, 2005-present], Russia [2005-present], Japan, Sweden, the United Kingdom [2001], and New Zealand* [2002].

Media Coverage

The Silicon Valley Cultures Project team (C.N. Darrah, J.M. Freeman and myself) has made a special effort to create connections to the larger local community through media relations. Work in this arena has been profiled in numerous newspapers and magazines world wide, including: *South Bay Accent*, *The National Geographic*, *The Chronicle of Higher Education*, *The San Jose Mercury News*, *The Sacramento Bee*, *Metro*, *The Christian Science Monitor*, *The Wall Street Journal*, *Washington Post*, *The New York Times*, *Los Angeles Times*, *San Francisco Chronicle*, *San Francisco*

*Examiner, The Times [UK], The Guardian [UK], The Age [Australia], National Post [Canada], Edmonton Journal [Canada], The Press [New Zealand], Frankfurter Rundschau [Germany], The India Express [India], Newsweek, USA Today, Science & Spirit, Catechist, Fast Company, Red Herring Magazine, Business2.0, The Business Journal, Business Week, Tech Week Magazine, Salon.com, Telecom Insider, Tech Knowledge Revue, Windows Magazine, Wireless World, San Francisco Magazine, New Scientist [UK], Internet Industry Newsletter [Australia], PC Update [Australia], Liberation [France], Das Computer Bild [Germany], El Periodico [Spain], El Mundo Periodical [Spain], Grande Reportagem, Press Mundo [Portugal], Business World [India], Santa Clara County Education Outlook, CSU Stateline, Washington Square, and various e-zines. I participated in R. Gliner's documentaries on Silicon Valley (*Silicon Valley at the Crossroads* and *Time Frenzy*), and I have been featured on *The Jim Lehrer Newshour, Tom Brokaw's Nightly News*, the French Network, *La Cinquième, Discovery Civilization Channel* and *Digital West*, a PBS/KQED program on society and technology. Radio interviews include: *The CBS Osgood Files, BBC World Service*, and the *Canadian Broadcasting Company*.*

Research Positions

Distinguished Fellow: Institute For the Future, Palo Alto: Consultant on various projects relating to emerging cultural practices, social organizations and technologies. [Research Affiliate: 1995-2012]

Research Consultancies: Short term research projects for Google Innovation Lab for Food Experiences, Kaiser Permanente, Herman-Miller, J. Walter Thompson, Daimler-Benz. [1995-present]

Laboratory Director: Office Of Public Archaeology, University of California, Santa Barbara: Responsible for laboratory analysis, budgeting and curation preparation for various projects in Central Californian archaeology. [1981-1984]; P-III ASSOCIATES, Archaeological Consultants, Fresno, California. [Summer 1981]

Research Assistant: National Endowment For The Humanities Fellows For The Study Of Dual-Cultural Heritage, Department of Anthropology, University of California, Santa Barbara. [1978-1979]

Professional Association Appointments

President-Elect, American Anthropological Association, Society for the Anthropology of Work [2015-2018]

Program Co-Editor, American Anthropological Association, Society for the Anthropology of Work [2011-2013]

Executive Director, (Chair of the Board), Southwestern Anthropological Association] [2006-2007]

President, Southwestern Anthropological Association. [2003-2004] Past-President [2004-2005] Board Member. [2005-2006, 2007-2008].

Member, American Anthropological Association Awards Advisory Committee on the Robert Textor Prize for scholarship in anticipatory anthropology. [June 1999-2001]

Member, American Anthropological Association Awards Advisory Committee on the Diana Forsythe Prize for feminist scholarship in science and technology studies [2008-2011]

Northern California Representative, Board Member, Southwestern Anthropological Association.
[Spring 1998-2001]

Council on Anthropology and Education, American Anthropological Association, Chair of Committee 11, the Committee for the Study of Cultural and Educational Futures. Committee co-chair with Reed Riner [1993-1995].

Program Chair for Anthropology and Education Futures symposia. [1985-1987, 1990-1992]

Publications and Reports

Academic Books

2010 *Doing, Being and Well-being: Health and the Working Bodies of Silicon Valley*. Stanford University Press.

2007 *Busier Than Ever! Why American Families Can't Slow Down*. With C.N. Darrah (primary author) and J.M. Freeman. Stanford University Press.

2002 *Cultures@SiliconValley*. Stanford University Press. Awarded the 2006 Diana Forsythe Prize for excellence in ethnography of science and technology.

1997 *Chinese Intellectuals on the World Frontier: Blazing the Black Path*. Bergin and Garvey (Greenwood Publishing Group): Westport, CT.

1990 *Health in the New Age: A Study in California Holistic Practices*. Albuquerque: University of New Mexico Press.

Textbooks

2006 *Emerging Global Cultures*. Second Edition. Pearson Custom Publishing. 2nd Edition. Primary editor also with J. Anderson, S. Cate, S. Choi, K. Fjelstad, P. Lange, R. Gonzalez, W. Reckmeyer. Author, Introduction.

2003 *Emerging Global Cultures*. Pearson Custom Publishing. Edited with S. Cate, K. Fjelstad, R. Gonzalez, W. Reckmeyer. Author, Introduction. (Book cover awarded Graphic Design USA Design Awards for Excellence in Communication and Graphic Design 2004)

1991 *Professional and Survival Writing*, with Xie Yongnian, Wang Xiaoxue and Wang Yaqin. Intensive Language Institute. Chengdu University of Science and Technology Press. (A guide for academic and scientific writing for Chinese scholars going abroad, designed to be used by a multi-cultural teaching team.)

Articles/Chapters/Reviews¹

2014 *Corporate Care Reimagined: Farms to Firms to Families*, with Miriam Lueck Avery. EPIC 2014 (Ethnographic Praxis in Industry) Proceedings. American Anthropological Association, National Association of Practicing Anthropologists. **

** indicates peer review

2011 Review of Working the Past: Narrative and Institutional Memory. *Anthropology of Work Review*. 32 (1): 40-41.

2011 "Prototyping Self in Silicon Valley, Deep Diversity as a Framework for Anthropological Inquiry." *Anthropological Theory*. 11(1): 89-106. **

2011 "Mobilizing Ethnography for Evaluation, Immersion in CommUniverCity San José" (Introduction to, Evaluating CommUniverCity: Applying Anthropology to a Community-University Partnership) Proceedings of the 2010 Southwestern Anthropological Association Meetings.**

2009 "Right from the Start, Applying Anthropology with Lower Division Students." *Teaching Anthropology: Society for Anthropology in Community Colleges Notes* 15(2): 18-24. **

2009 "Deep Diversity and Global Flows: Silicon Valley and the Asian Pacific Region" Proceedings of the Humanity, Development and Cultural Diversity The 16th World Congress The International Union of Anthropological and Ethnological Sciences.

2007 Review of *Janitors, Street Vendors and Activists: The Lives of Mexican Immigrants in Silicon Valley* by Christian Zolniski. *American Anthropologist* 109(1): 230-231.

2006 "Reinventing San Jose, California: An Experiment in Multiculturalism." *Anthropology News* February 2006: 17.

2004 "Rites of Production: Technopoles and the Theater of Work." *Anthropology of Work Review*. 25(1-2): 21-27.**

2003 "Shock-absorbing and Sense-making. American Families and a Public Anthropology." With C.N. Darrah and J.M. Freeman. *Anthropology News*. February 2003.

2003 "Secrets of Silicon Valley" Visual Review. *Anthropology of Work Review*. Vol. 13, Winter 2003.**

2003 "Success and Survival in Silicon Valley," feature article for Center for Educational Planning Santa Clara County Office of Education, with S. Valade, S. Swiger, and G. Narvaez. *Educational Outlook*, Spring 8(2): 1-7.

2002 "Success and Survival in Silicon Valley," excerpts from a report to the Center for Educational Planning Santa Clara County Office of Education, with S. Valade, S. Swiger, and G. Narvaez. *Educational Outlook*, Spring 7(3): 4.

2002 "Trusting Strangers: Work Relationships in Four High-Tech Communities," with A. Saveri and C.N. Darrah. *Information, Communication and Society*, 5 (1): 90-108.**

2002 "Artifacts: An Archaeologist's Year in Silicon Valley, by Christine Finn," review. *Wired Magazine*, December 9(12): 206.

2001 "Doing Good: Work as Mission in Silicon Valley and Beyond," introduction to the issue as Guest Editor. *Anthropology of Work Review*, Spring 22(1): 1-3.**

2001 “Silicon Missionaries and Identity Evangelists,” with A. Saveri. *Anthropology of Work Review*, Spring 22(1): 7-12.**

2000 “Silicon Valley Reinvents the Company Town.” Invited and refereed article. *Futures*, 32: 759-766.**

1998 “Living with Technology,” with C.N. Darrah and J.M. Freeman. Invited feature article in the *Anthropology Newsletter*, December 39(9): 1, 4.

1998 “Technology and Social Change: The Effects on Family and Community,” Consortium of Social Science Associations Congressional Seminar (sponsored by Ford Foundation), published proceedings. [June]

1997 “The Infomated Households Project,” with C.N. Darrah and A. Saveri. *Practicing Anthropology*, Fall 19(4): 18-22.**

1994 “Turner and Frontier Values: Optimistic Postindustrial Enclaves in China and Silicon Valley.” *Comparative Civilizations Review*, Fall No. 31: 106-123. **

1994 “Neighbors and Neibu: An Anthropological Reflection a Pre-departure Program in China.” *International Journal of Intercultural Relations*, 18(1): 85-98.**

1994 Chapter in book, “Taijiquan and Qigong” in *Handbook of Chinese Popular Culture*. Wu Dingbo and Patrick Murphy eds. New York: Greenwood Press. Pp. 137-153.

1990 “China 2020: Looking Forward.” *Futures Research Quarterly*, 6(3): 5-12.**

1985 “Millennialism in the Holistic Health Movement.” *Cultural Futures Research*, 8(1): 29-43.**

Videos

2015 “Farms to Firms to Families Overview.” With Miriam Lueck Avery, Benjamin Hamamoto and Dylan Hendricks. For the Google Innovation Lab for Food Experiences. Institute for the Future.

2002 “Anthropology Departmental Secretary Training.” Karl Lueck Designs production.

2000 “Rapid Ethnography Interview Training.” Karl Lueck Designs production.

Websites

Content provider and co-author for the Silicon Valley Cultures Project Website (with Karl Lueck Designs). <http://www.svcpc.org>. Chosen as 1) Anthro Tech’s Anthropology site of the week, 2) University of Wisconsin’s Madison’s Internet Scout Project Business and Economic Selection, and 3) a DMOZ Open Directory Project’s open source link.

Reports

2015 Farms to Firms to Families. A Report to the Google Innovation Lab for Food Experiences, with Miriam Lueck Avery and Ben Hamamoto/ SR 1704. Institute for the Future. Palo, Alto, CA.

2009 CommUniverCity San Jose, An Ethnographic Evaluation. Report presented to the

CommUniverCity Steering Committee, September 18, 2009.

2009 Contributor, "The Greening of Health: The Convergence of Health and Sustainability." Miriam Lueck and Rod Falcon. Institute for the Future Publication. Health Horizons Program. SR-1215.

2006 "Zones of Instability: A Context for Technology Adoption" with Rod Falcon, Marina Gorbis, Lyn Jeffery, Mani Pande. Institute for the Future Publication. November, 2006/SR-1032.

2006 "China's Cultural Ergonomics" A report to Herman Miller.

2005 "American Anthropological Method and Theory: A Short Course taught at Yunnan Normal University" Report to the Overseas Young Chinese Forum.

2004 Contributed to "Personal Health Ecologies: The Person behind the Disease," with Mary McCuiston and James Battle. Rod Falcon and Lyn Jeffery, authors. Institute for the Future Publication.

2003 Contributed to "Personal Health Ecologies and Strategies for Health Management." with Erika Jackson and Leah Cook. Rod Falcon and Leah Spaulding, authors. Institute for the Future Publication SR-815.

2002 "Success and Survival in Silicon Valley, An Ethnography of Learning Networks," with S. Valade, S. Swiger, and G. Narvaez. *Center for Educational Planning Newsletter*. A Report to the Center for Educational Planning Santa Clara County Office of Education.

2001 Final Report to the Alfred P. Sloan Foundation on Families and Work: An Ethnography of Dual Career Families (Grant #98-6-21), with C.N. Darrah, primary author, and J.M. Freeman. [July]

2001 Contributed to "Networks-in-Use: Young People in the World of Abundant Connectivity." Global Innovations Forum. Institute for the Future Publication SR-738. [June]

2000 Report to the Alfred P. Sloan Foundation. "Update for Sloan Program on Working Families for 2001 Families and Work: An Ethnography of Dual Career Families Project," with C.N. Darrah, primary author, and J.M. Freeman. [September]

2000 Report to the National Science Foundation on Work, Identity and Community in Silicon Valley, Award #9810593. Described project activities and findings for a community-wide ethnographic study of Silicon Valley. [April]

1999 Contributed to "Metamorphosis: Changes and Challenges for 21st-Century Organizations." The Outlook Project, Institute for the Future Publication SR-672. [June]

1998 Report to the TECH Museum of Innovation. "Update on Activities." San Jose, California. [June]

1997 Contributed to "Managing Corporate Communications in the Information Age." Institute for the Future Publication SR-619. [February]

1996 Report to the TECH Museum of Innovation, "Notes on observations at the TECH Museum of Innovation by anthropology students 1995-1996." San Jose, California. [July]

1996 "Silicon Valley Worldviews: A Report to Smart Valley," with C.N. Darrah, Matthew Albrecht, Rosemary Borelli, Laura Brown, Mark Campbell, Mary Cashion, Rachel Caso, Brendon Clark, Gina Diaz, Bonnie Evans, Elan Finch, Nicole Materne, Mara McCrystal, Eric Metz, Kenji Nimura, Beverly Pevarnick, Naftoli Pickard, Eman Saad, Jason Scatena, Neil Smith, Kristy Sorensen, and Amy Sujishi. A report summarizing findings of ethnographic futures research interviews conducted with Smart Valley. [March]

1995 Contributed to "Why Consumers Buy New Media: Lessons from Infomated Households." Institute for the Future Publication SR-580. [July]

1993 Report to the TECH Museum of Innovation, "The Tech Project: Issues, Implications, and New Directions: A Summary of Anthropology in The Tech," with C.N. Darrah. [Fall]

1992 Report to the TECH Museum of Innovation, "Anthropology in The TECH: Report on Fall 1992 Activities." [March]

Reprints

2002 Cultures@SiliconValley [excerpt]. Reprinted in The Californian, Magazine of the California History Center Foundation. De Anza College. December. 24(2): cover, 5-13.

2001 Article reproduction: "Technology and Social Change: The Effects on Family and Community." *Family Focus On . . . The Electronic Media*, Issue FF9. National Council on Family Relations, Minneapolis, MN. [March]

2000 Chapter in Book: "Technology and Social Change: The Effects on Family and Community." In *Gone Today, Here Tomorrow: Millennium Previews, Best of Australian Business Network Report 1997-1999*. Richard Slaughter Ed., St. Leonards, NSW, Australia: Prospect Media.

2000 Chapter reproduction: "Living with Technology," with C.N. Darrah and J.M. Freeman. In *Anthropology and Middle Class Working Families: A Research Agenda*. Edited by M.M. Overbey and K.M. Dudley. Washington D.C., American Anthropological Association. Originally in the American Anthropologist Newsletter in December 1998.

1998 Article reproduction: "Technology and Social Change: The Effects on Family and Community," Consortium of Social Science Associations Congressional Seminar (sponsored by Ford Foundation), reprinted in the *Australian Business Network Report on Learning, Leadership and the Future*, September/October 6(8): 3-7.

1998 Article reproduction: "Technology and Social Change: The Effects on Family and Community," Consortium of Social Science Associations Congressional Seminar (sponsored by Ford Foundation), reprinted in the *Wills and Probate Bulletin* (Melbourne, Australia), Volume 13.

Work in Progress

2017 (Expected) Cultures@SiliconValley. Second Edition. Stanford University Press. Stanford, CA.

2016 (Expected) Emerging Global Cultures. Third Edition. Pearson Custom Publishing. Primary editor with R. Gonzalez, Author, Introduction.

Professional Activities and Papers Presented

Presenter and Session Organizer: “Incorporating Care in Silicon Valley.” In Invited Session, “The Work of Care,” Caring at Work American Anthropological Association. Denver, CO. November 19, 2015.

Panel Organizer and moderator: “The Future of Work.” Institute for the Future. For the Ministry of Labor, Employment, Vocational Training and Industrial Relations. [October 6, 2015]

Presenter: “Silicon Valley Cultures and Workers.” Thales Université. San Francisco, CA. [June 27, 2015]

Presenter and Session Co-Organizer: “Adventures in Anticipatory Anthropology,” with Miriam Lueck Avery. In Session, “Sailing through Time--Anthropologically Informed Heritage and Management and Future Planning: Journeys to the Future.” Co-Organized by A.A. Faas. Southwestern Anthropological Association. Long Beach, CA. [May 2, 2015]

Presenter and Session Organizer: “Reimagining a Resilient Food System,” in Organized Session, “Applying the Anthropological Imagination: Creating Culture with Techniques and Technologies.” Southwestern Anthropological Association. Garden Grove, CA [April 26, 2014]

Presenter: “Project Self: The Care and Feeding of the Productive Worker. American Anthropological Association.” Chicago, IL.[November 21, 2013]

Presenter: “Risky Business: Clean Tech and the Entrepreneurial Imagination.” In panel, “Urban Development, Business Operation and Social Responsibility” (Social Responsibility) (IUAES Commission on Enterprise Anthropology). International Union of Anthropological and Ethnological Science 2013 World Congress: Evolving humanity, emerging worlds. Manchester, United Kingdom. [August 6, 2013]

Facilitator: “Reworking Health: New Authorities in a Well-being Economy.” Institute for the Future Health Horizons. Sausalito, CA. [June 12, 13, 2013]

Facilitator: The Age of Networked Matter. Technology Horizons. Institute for the Future. Sausalito, CA. [May 17, 2013]

Invited Expert Workshop Participant: Google Innovation Lab for Food Experiences. Created project “From Farms to Firms to Families” in the team, Food Syesterm. Mountain View, CA [April 22- 23, 2013, October 28, 2013 San Francisco), April 30, 2014, October 28, 2014 (Seattle. WA), April 30 2015]

Session Organizer, Presenter: “The Wellness Imperative: Deep Medical Diversity in Action” in “The Work of Transformation.” Southwestern Anthropological Association. San Jose CA. [April 19, 2013.]

Expert Workshop Participant: “Designing the Future: From Educational Institutions to Learning Flows”. Institute for the Future. Palo Alto, CA. [March 14, 15, 2013]

Lecture: “Being and Well-being: Health and the Working Bodies of Silicon Valley.” University Scholar Series. San Jose State University. San Jose, CA. [October 24, 2012]

Facilitator: “Reimaging Wellbeing.” Health Horizons. Institute for the Future. Palo Alto, CA. [October 17, 18, 2012]

Invited Expert Workshop Participant: Google Innovation Lab for Food Experiences. Co-created team Ecological Model of Food. Mountain View, CA [September 25-26, 2013]

Session Organizer, Presenter: “Natural Selection, Stories of Wellbeing along the Pacific Coast” in “Every Place Tells a Story” Southwestern Anthropological Association. Chico, CA. [April 20, 2012]

Expert Workshop Participant: “Redesigning Education.” Institute for the Future. Palo Alto, CA. [March 24, 2012]

Expert Workshop Participant: “The Future of Memories.” Institute for the Future. San Francisco, CA. [March 15, 2012]

Panelist: “Greening the Future of Silicon Valley,” in the College of Social Science Dean’s Symposium, “The Future of Silicon Valley: Globally Competitive and Locally Concentrated.” San Jose State University [March 8, 2011]

Organizer and Presenter: “Mobilizing Ethnography for Evaluation, Immersion in CommUniverCity San José” (Introduction to, Evaluating CommUniverCity: Applying Anthropology to a Community-University Partnership) Southwestern Anthropological Association Meetings. Reno, Nevada [May 1, 2010]

Keynote Speaker: “Deep Diversity and Silicon Valley,” San José State University Conference on Immigration. Hosted by the Silicon Valley Center for Global Innovation and Immigration [January 29, 2010]

Panelist: Diversity in Health. Jake Dunagan, organizer. The Future of Science, Technology and Well-being. Health Horizons Spring Conference. Sausalito, California [June 18, 2010]

Presenter: “Transformation, Thinking about Silicon Valley Culture through Bourdieu and Latour” paper presented as part of Les Rencontres Du Chatelet » Du Sier-Aei Universite Paris-Est Creteil (Upec), L’ordre Mondial au Début du Xxie Siècle, Session theme: The International Order At The Beginning Of The 21st Century. Paris, France. [May 4, 2010]

Discussant: Session organized by Patricia Lange, “Are the Sacred Tropes of Anthropology Worth Keeping? Lessons from Information Technology Studies,” American Anthropological Association meetings, Philadelphia, Pennsylvania [December 2, 2009]

Session Organizer, Speaker: “Deep Diversity and Global Flows: Silicon Valley and the Asian Pacific Region,” paper in session “Mapping East Asian Identities: Social Change in East Asia and the East Asian Diaspora” For the The 16th International Congress of Anthropological & Ethnological Sciences. Kunming, Yunnan, People’s Republic of China. [July 15-31, 2009]

Presenter: Beginning with the Body: Knowledge Workers aren’t “Brains in a Vat” Paper presented in the invited session, “The End/s of the Anthropology of Technoscience: Celebrating 10 years of the

Diana Forsythe Prize,” American Anthropological Association meetings, Philadelphia, Pennsylvania [December 3, 2009]

Presenter: “Health Disparities, a View from Anthropology.” College of Social Sciences. San Jose State University. Dean’s Symposium on Poverty, Problems, Solutions. San Jose, California [October 6, 2009]

Session Organizer, Presenter: Organized session based on a research practicum, “Crafting Self and Health in Silicon Valley.” Paper presented, “Numbering our Days: Experiencing work and health metrics in Silicon Valley.” Southwestern Anthropological Association. Fullerton, California. [April 10-13, 2008]

Presenter: “Right from the Start, Applying Anthropology with Lower Division Students.” Five Fields in Anthropology, Invited Panel/Symposium, for the Society for Anthropology in Community Colleges in the American Anthropological Association’s Annual Meetings. San Francisco, California [November 23, 2008]

Panelist: “The Time to Live” Expert Community Panel, Co-sponsored by Take Back Your Time, Human Agenda, Hospitality, Recreation and Tourism Management Department at SJSU, Santa Clara Valley Chapter of Marriage & Family Therapists, Interesting Women, and The Simplicity Forum. [October 17, 2007]

Presenter: “Beds, Books, and Body Piercing: Material Tokens of Health and Work in Silicon Valley.” Southwestern Anthropological Association. Sacramento, California. [April 14, 2007]

Panelist: “Skills Education and Training for Applied Anthropologists” Organized by Lisa Henry. Society for Applied Anthropology Annual Meetings. Tampa, Florida. [March 31, 2007]

Presenter: “Embodying Work Morality: Health and Productivity in Silicon Valley.” Society for Applied Anthropology Annual Meetings. Tampa, Florida. [March 30, 2007]

Speaker: “Silicon Valley Families” in “Meet the Families: The People at the Center” session of Bottom-up Technology Forecasting: Putting People at the Center. Technology Horizons Exchange. Institute for the Future. November 7, 2006. Redwood City, California.

Sessions Organizer and Chair, Panelist: Organized student session, “Engaged Ethnography: Doing Anthropology through Service-learning and Community Research with George Westermarck. [April 28] and organized and was panelist for SWAA Presidential Panel, “Toward an Anthropological Research Agenda in China”. Southwestern Anthropological Association Annual Meeting, Pasadena, California. [April 29, 2006]

Session Organizer, Presenter, Panelist: “Busy and Buzzing: Productivity, Work and Models of Well-being in Silicon Valley” in “The Anthropology of Buzz,” an organized paper session; and “Building an Engaged Anthropology: Service-Learning and Community Research.,” a student and faculty panel. Southwestern Anthropological Association. San Jose, California. [April 29, 30, 2006]

Speaker: Being Productive in the Company Town: Men and Women Remaking Themselves for Silicon Valley. Stanford University, Institute for Research on Women and Gender [April 11, 2006]

Speaker: “Morality of Mastery and Nationalism’s Nudge: What Motivates Knowledge Workers in

Silicon Places?" in the session, The Moral Sources of Competitiveness. M. Baba, Organizer. Society for Applied Anthropology Annual Meetings. Vancouver, British Columbia. [April 1, 2006]

Lecture: "Silicon Valley Cultures." International and Extended Studies. Yunnan Provincial Officials [November 30, 2005]. Qingdao University Student Training Program. San Jose State University. [March 23, 2006]

Lecture: Cultures@Silicon Valley. Stanford University CASAColloquium (Cultural and Social Anthropology). [March 6, 2006]

Panelist: "Personal Health Technologies." Health Horizons Fall Conference. Institute for the Future. Monterey, California. [November 9, 2005]

Lecture: "20 Minutes into the Future." Alumni College. San Jose State University. [October 22, 2005]

Research Seminar: "Silicon Valley, Creating Cultures of Innovation." Invited to the University of North Carolina, Carolina Entrepreneurial Initiative speaker Series. Chapel Hill [March 4, 2005]

Speaker: "Just Plain Folks in Silicon Valley," Rotary Club, San Jose, California. [February 2, 2005]

Keynote Speaker: "Busy Bodies: How People Manage their Everyday Lives," with C. Darrah and J.M. Freeman. The Harrington Lecture. The Villages. San Jose, California. [May 4, 2004]

Speaker: "The Changing Cultures of Silicon Valley." Workshop presented to Ministry of Industry, Thailand. San Jose State University, San Jose, California. [June 15, 2004]

Keynote Speaker: "Applying Anthropology in Silicon Valley." Santa Clara University Sociology and Anthropology Undergraduate Research Conference. Santa Clara, California. [April 24, 2004]

Panelist, Organizer and Moderator: "75 Years of SWAA: A Presidential Retrospective." Southwestern Anthropological Association Meetings. San Jose, California. [April 17, 2004]

Keynote Speaker: "Making Connections." San Jose State University Honors Convocation, A Celebration of Excellence. [April 16, 2004]

Keynote Speaker: "The Future of Silicon Valley" 4th Annual Licensing Executives Society Silicon Valley Chapter Event, The Silicon Valley, Celebrating the Past, Present and the Future."co-sponsored by History San Jose and the Commonwealth Club Silicon Valley. [March 31, 2004]

Keynote Speaker: "Decades of Changes in Silicon Valley," Santa Clara Valley Water District Retreat, San Jose California [February 2, 2004]

Reviewer: SAR, School of American Research. Santa Fe. New Mexico. National Science Foundation. Anthropology and Education Quarterly. Oxford University Press.

Presenter and Panelist: "Personal Health Ecologies: Mapping the Person Behind Chronic Disease." with Rod Falcon, and Lyn Jeffery [based on ethnographic research on Coronary Artery Disease and Diabetes]. Menlo Park, Institute for the Future. [November 3- 4, 2004]

Presenter: “Reinventing Therapeutic Expectations in Silicon Valley.” Southwestern Anthropological Association. San Jose. [April 16, 2004]

Presenter and Panelist: “Personal Health Ecologies and Strategies for Health Management.” with Rod Falcon, Mary Cain and Leah Spaulding [based on ethnographic research on chronic disease management]. Health Horizons Workshop. Institute for the Future. Menlo Park, California [September 10, 2003].

Poster Presenter: “Number Eight Fencing Wire: New Zealand, Cultural Innovation and the Global Silicon Network,” American Anthropological Association Annual Meetings, Chicago. [November 20, 2003]

Panelist: “Cultivating an Applied Perspective” [for undergraduate education in applied anthropology] American Anthropological Association Annual Meetings, Chicago. [November 20, 2003]

Panelist: “Globalization and Silicon Valley Cultures,” Heritage Council of Santa Clara Valley. Cupertino, California. [September 8, 2003]

Guest Lectures: “Cultures@SiliconValley,” Gavilan College. Gilroy, California. [May 19, 2003]

Symposium lecture: “Rites of Production: Technopoles and the Theater of Work.” 2003 IT and Globalization Symposium. Berkeley Center for Globalization and Information Technology. [April 15, 2003.]

Keynote Speaker: “Why Silicon Valley? Practicing Anthropology in the 21st Century.” Southwestern Anthropological Association. 74th Annual conference. Bakersfield, Ca. [April 4, 2003.]

Panel Co-organizer, Panelist: “Common Agendas, Linking Faculty Research. The Silicon Valley-silicon Plains (New Zealand) Connection” In “Community Research, Community Linkages: Applied Anthropology in the Silicon Valley.” Margaret-Graham co-organizer. Southwestern Anthropological Association. 74th Annual conference. Bakersfield, Ca. [April 4, 2003.]

Keynote Speaker: “Cultures@SiliconValley.” California History Center. Cupertino, California. [January 23, 2003]

Panelist: “Conquering the Frontiers of Technology Across the Globe.” Panel co-sponsored by the American Anthropological Association and the National Communications Association Task Force on the Digital Divide. National Communications Association annual meetings, New Orleans, LA. [November 21, 2002]

Presenter/ Session Co-organizer: “Entering the Public Arena: The Anthropology of Working Families.” American Anthropological Association Annual Meetings, New Orleans. [November 20, 2002]

Panelist/ Moderator: “Modern Ireland and High Technology.” American Conference for Irish Studies. Santa Clara, California. [October 12, 2002]

Keynote Speaker: “Silicon Valley Families and Communities.” Presented to class, “California: Contested Dreams and Realities,” Crown College, University of California, Santa Cruz. [September 30, 2002]

Invited Participant: “Professional Business Women of California 2003 Conference Program Focus Session.” Hosted by Guidant Corporation, Santa Clara, California. [September 19, 2002]

Panelist: “Work, Family and Community,” with Kim Welsh, Collaborative Economics. City of San Jose Senior Staff Retreat. Pajaro Dunes, California. [September 6, 2002]

Seminar: “Cultures @ Silicon Valley.” Department of Sociology, University of Auckland, New Zealand. [August 6, 2002]

Seminar: “Cultures @ Silicon Valley.” Department of Anthropology and Sociology, Canterbury University, Christchurch, New Zealand. [July 26, 2002]

Seminar: “Ethnography of Working Families.” Research Methods Seminar, Canterbury University, Christchurch, New Zealand. [July 24, 2002]

Presenter: “Cultures @ Silicon Valley.” Trade New Zealand's Canterbury High-Technology Group Breakfast Talks, Christchurch, New Zealand. [July 16, 2002]

Seminar: “Cultures @ Silicon Valley and the Anthropology of Work.” Department of Anthropology, University of Otago, Dunedin, New Zealand. [July 11, 2002]

Invited Conference/ Workshops Participant: “Families That Work: Cross-Currents in Sloan-Sponsored Research on Working Families,” Alfred P. Sloan Foundation annual conference of Centers for the Study of Working Families. Emory University, Atlanta, GA. [May 8-9, 2002]

Presenter: “Creating Culture in Dual Career Families,” with C.N. Darrah and J.M. Freeman Presented at “Persons, Processes and Places: Research on Families, Workplace and Communities” a research conference sponsored by the Business and Professional Women’s Foundation, the Center for Families at Purdue University, and the Alfred P. Sloan Foundation. [February 7-8, 2002]

Panelist: “Silicon Valley Cultures: Life in the Fast Lane,” with C.N. Darrah, C. Finn and D. Crosson. History Makers: Conversations about South Bay History. Sponsored by History San Jose. Almaden Barnes and Noble, San Jose, California. [November 8, 2001]

Presenter: “Networks-in-Use: Stories from the Field,” with C.N. Darrah, R. Falcon, M. Gorbis, A. Tegstrom. Global Innovations Forum. Institute for the Future. Beckett Ridge Institute, OH. [June 26, 2001]

Presenter: “The Dutiful Dance: Scenes from the Ethnography of Silicon Valley Families” and “Ethnography and thinking about Dutiful Occasions,” with C.N. Darrah. Alfred P. Sloan Foundation Annual Conference of Centers for the Study of Working Families. Theme: Dutiful Occasions: Working Families, Everyday Lives. Ann Arbor, MI. [May 5, 2001]

Presenter/ Participant: “Lives in Silicon Valley” in Workshop, Silicon Valley: New Abundance, New Scarcity. Global Innovations Forum. Menlo Park, California. [March 26-28, 2001]

Panelist/ Organizer: “Undergraduate Applied Anthropology in the Silicon Valley,” with students: Marie Brady, Eileen Vollert, Marlene Elwell, Tracy Stayskal, and Carly Winship. J.A. English-Lueck, panel organizer, with Co-chair Margaret Graham, Santa Clara University. Southwestern

Anthropological Association annual meetings, San Diego, California. [April 14, 2001]

Expert Participant: Emerging Households Workshop. Institute for the Future. Menlo Park, California. [March 16, 2001]

Presenter: “Work and Family in Silicon Valley.” Professional Business Women of California. San Jose, California. [February 14, 2001]

Presented Colloquium: “The Silicon Valley Cultures Project,” with C.N. Darrah and J.M. Freeman. Parc Forum, Xerox Palo Alto Research Center, Palo Alto, California. [March 15, 2001]

Presenter: “Silicon Valley’s Difference Engine.” National Conference for Community and Justice Board Retreat. San Jose, California. [December 1, 2000]

Speaker: “Seeing Families Through Technology,” with C.N. Darrah. Center for Working Families. University of California, Berkeley, California. [October 2, 2000]

Workshop Organizer: “Integrating Course Design and Regional Research.” Southwestern Anthropological Association annual meetings, San Luis Obispo, California. [April 8, 2000]

Workshop: “Working with Working Families in Middle Class America,” with C.N. Darrah, J.M. Freeman and T. Fricke. Co-sponsored by the society for the Anthropology of Work and the Society for the Anthropology of North America. American Anthropological Association annual meetings, Chicago, Illinois. [November 20, 1999]

Lecture: “Career Explorations in Anthropology.” For Donna Bender, Counselor Education, San Jose State University, California. [September 7, 1999]

Lectures: Guest lectures: “Holistic Health Ethnographic Research,” Anth 108, Medical Anthropology; “Ethics,” and “Diversity Research Designs,” Anth 149 Ethnographic Methods; “Chumash Economy and Culture,” Anth 176, California Indians; and “Engineering Gender Silicon Valley Cultures,” Anth 141, Gender and Culture. San Jose State University, California. [1996-2004]

Keynote Speaker: “Living in a High Tech Society.” Crowne College, University of California, Santa Cruz, California. [November 20, 2000]

Invited Session/ Session Organizer: “Doing Good: Work as Mission in Silicon Valley and Beyond,” J.A. English-Lueck, session organizer. American Anthropological Association annual meetings, San Francisco. [November 19, 2000]

Presenter: “Silicon Missionaries and Identity Evangelists.” American Anthropological Association annual meetings, San Francisco. [November 19, 2000]

Press Briefing: Work and Family in Silicon Valley. American Anthropological Association annual meetings, San Francisco. [November 18, 2000]

Seminar: “Seeing Families Through Technology,” with C.N. Darrah. Presentation at the Alfred P. Sloan Foundation Center for Working Families, University of California, Berkeley. [October 20, 2000]

Invited Workshop Participant: “Setting the Research Priorities for Device Related Mobility Technology,” with C.N. Darrah. EC2 Incubator. Annenberg School for Communication, University of Southern California, Los Angeles. [June 21, 2000]

Keynote Speaker: “The Daily Tool Kit in Silicon Valley,” with C.N. Darrah and J.M. Freeman. Center for Science, Technology and Society, Santa Clara University, California. [April 10, 2000]

Panelist/ Organizer: “Global Work, Cultural Competencies,” J.A. English-Lueck, panel organizer. Southwestern Anthropological Association annual meetings, San Luis Obispo, California. [April 8, 2000]

Presenter: “Living in the Eye of the Storm: Controlling the Maelstrom in Silicon Valley,” with C.N. Darrah and J.M. Freeman. Presented at “Work and Family: Expanding the Horizons,” a conference sponsored by The Business and Professional Women’s Foundation/Center for Working Families at the University of California, Berkeley and the Alfred P. Sloan Foundation. San Francisco. [March 4, 2000]

Participant: Workshop on the ethics, social norms, personal values, and the use of interactive technologies by young people (advising a Societal Dimensions of Engineering, Science, & Technology program at the National Science Foundation Funding Initiative). Eugene, Oregon. [September 16-19, 1999]

Presenter: “Silicon Connections” renamed “Silicon Work: Tales of Trust from Silicon Valley, Bangalore, Taipei and Dublin,” with C.N. Darrah. Presented at the Society for Philosophy and Technology 11th Biennial International Conference, San Jose, California. [July 16, 1999]

Poster: “Silicon Valley:Global Suburbia.” In session on The Consequences of Restructuring for Urban Communities. American Anthropological Association annual meetings, Philadelphia, Pennsylvania. [Dec. 3, 1998]

Participant: Workshop on Wireless Networking in 2005. Sponsored by the Institute for the Future, Menlo Park, California. [June 29-30, 1999]

Lecture: “Silicon Valley Ethnography: Conceptions of Culture,” with C.N. Darrah. Luncheon at the Institute for the Future, Menlo Park, California. [June 22, 1999]

Panelist: “Silicon Valley Cultures Project,” with C.N. Darrah and J. Freeman. For the SJSU Alumni Association, San Jose, California. [April 21, 1999]

Workshop/ Organizer: “Practicing local research: Building the Silicon Valley Cultures Project,” J.A. English-Lueck, workshop organizer, with C.N. Darrah. Southwestern Anthropological Association annual meetings, San Luis Obispo, California. [April 17, 1999]

Lecture: “Silicon Valley Cultures Project: Implications for Docents.” For the History Museums of San Jose, California. [April 7, 1999]

Panelist: Global Interconnection and Identity: The Context of Future Work. In the conference, Global Interconnection: Identity, Infrastructure, and New Technologies Outlook Exchange. Sponsored by the Institute for the Future. San Francisco. [March 30-April 1, 1999]

Lecture: "Silicon Valley Cultures Project Research Methodology." For Chad Raphael, Communications Department, Santa Clara University, California. [March 2, 1999]

Invited Session/ Panelist: AAA Public Policy Forum on Anthropology and Middle Class Working Families: Knowledge and Policy. American Anthropological Association annual meetings, Philadelphia, PA. [Dec. 4, 1998]

Keynote Speech: "Life in the Fast Lane: The Environment called Silicon Valley," with C.N. Darrah and J.M. Freeman. For the California History Center and Foundation, Cupertino, California. [November 13, 1998]

Workshop/ Organizer: "Conducting regional research for the CSU," J.A. English-Lueck, workshop organizer, with C.N. Darrah and J.M. Freeman. Sacramento Anthropology Department, Sacramento, California. [Nov. 6, 1998]

Workshop/ Expert Presenter: "Technology and Households: Four Starting Points (Silicon Valley Cultures Project)." In the workshop, Technology Diffusion and Household Adoption. Sponsored by the Institute for the Future, San Francisco, California. [July 21, 1998]

Forum: "Silicon Valley Cultures Project," with C.N. Darrah. International Visitor Program, Silicon Valley Forum, San Jose, California. [July 15, 1998]

Workshop: "Silicon Valley's Tapestry of Cultures." Conducted for SJSU Faculty Mentor Program, San Jose, California. [March 2, 1999]

Panelist: "Collaborative Research: Lives and Themes in Silicon Valley Cultures Project," with C.N. Darrah and J.M. Freeman. For the SJSU Post Tenure Review Retreat. San Juan Bautista, California. [January 19, 1999]

Panelist: "Dynamic at a distance, One Way Video." In the workshop, Exploring Instructional Television and other Distance Learning Technologies. For the Alquist Center for Innovative Learning, San Jose State University, California. [April 22, 1998]

Paper/ Organized Session: "Motherboards and Daughter-in-Law: Asian Life in Silicon Valley." Paper presented in the session "Silicon Valley Connections: Asian Immigrants and Sojourners," J.A. English-Lueck, session organizer. ASPAC, Monterey, California. [June 18, 1997]

Presenter: "Juggling digital Devices at Work and Home in Silicon Valley." 14th Annual Contact Conference. Santa Clara, California. [March 8, 1997]

Paper/ Organized Session: "The Difference Engine: Creating Identity in Silicon Valley." Paper presented in the session "Imagined Communities, Invented Connections, Creating Identity in High Tech Regions," J.A. English-Lueck, Session Organizer. American Anthropological Association Annual Meetings, Washington, D.C. [Nov. 15, 1995]

Panelist: "Doing Ethnographic Research in Infomated Households in Silicon Valley," with C.N. Darrah. Institute for the Future, Menlo Park, California. [August 8, 1995]

Presenter: "Tactical Ambiguity in a Post-modern Company Town: the Case of Silicon Valley." Paper Presented in the Session, "I Owe My Soul to the Company Store: Company Towns and Human

Rights." American Anthropological Association Annual Meetings, Atlanta, Georgia. [Dec. 1, 1994]

Lecture: "Identity Formation for Chinese-Americans in Silicon Valley." Fulbright Guest Lecture for Dr. Hans Schmidt, the U.S. and the Pacific (2/3 Year History and American Studies). University of Hong Kong. [April 11, 1994]

Lectures: "Methodological Changes in Socialization Studies." " 'Classic' National Character Studies," "The 'Revival' of National Character Studies in Psychology, Management and Communications." Five Fulbright Guest Lectures for Dr. Grant Evans, Selected Topics in Social and Cultural Anthropology (2/3 Year Sociology). University of Hong Kong. [March 17, 23, 24, 30, 31, 1994]

Lecture: "Silicon Valley: Work and Community in a Postmodern Company Town." Fulbright Guest Lecture for Dr. Carol Jones, in Science, Technology and Society (2/3 Year Sociology). University of Hong Kong. [February 19, 1994]

Lecture: "Surviving Silicon Valley." Fulbright Guest Lecture for the Intensive Language Institute for Chinese Scholars Going Abroad. Chengdu University of Science and Technology, People's Republic of China. [December 23, 1994]

Lectures: "When Kinship Systems Collide: Intercultural Conflict between Matrilineal Native Americans and Patrilineal Euro-Americans." "Silicon Valley Vignettes: Intercultural Incidents from California Families." "Shifting Patterns of American family organization." Four Fulbright guest lectures for Dr. Staci Ford, Introduction to Women's History (2/3 Year History). [November 2, 23, 30, December 3, 1993]

Session Organizer: "Silicon Valley, Studies in Transition," J.A. English-Lueck, session organizer. Southwestern Anthropological Association annual meetings, San Diego, California. [April 25, 1993]

Presenter: "Inventing and Surviving Silicon Valley," with C.N. Darrah. Southwestern Anthropological Association annual meetings, San Diego, California. [April 25, 1993]

Lecture: "Ethnographic Interviews and Qualitative Research Quandaries." Two Fulbright guest lectures for Mr. D. Levin, Social Research Methods (2/3 year Sociology). University of Hong Kong. [Dec. 1,7, 1993]

Lecture: "Negotiating the Research Question in Ethnography." Fulbright Guest seminar for Prof. Wong Siu Lun, Sociology Graduate Seminar. University of Hong Kong. [Nov. 6, 1993]

Lecture: "Anthropological Techniques and Analysis in Architectural Survey in preparation of the Shantou PRC Fieldtrip." Two Fulbright guest lectures for Prof. Lye, Introduction to Architecture (1st Year Architecture). [Nov. 5, Dec. 7, 1993]

Seminar: "Frederick Jackson Turner's Thesis in Comparative Frontier Studies: Isolating the Active Ingredients." Seminar in History. University of Hong Kong. [December 2, 1993]

Presenter: "Turner and Technocracy: Optimism in the Post-Industrial Frontiers of China and Silicon Valley." Twelfth Oklahoma Symposium on Comparative Frontier Studies, Norman, Oklahoma. [March 19, 1993]

Panelist: “Silicon Valley Cultures Project.” Southwestern Anthropological Association annual meetings, Berkeley, California. [April 10, 1992]

Presenter: “A Journey to the West: Historic and Modern Chinese Frontiers and Han Identity.” Eleventh Oklahoma Symposium on Comparative Frontier Studies, Norman, Oklahoma. [March 7, 1992]

Session Organizer: “Is the Santa Maria about to Land? Consequences of Interactive Information Technology on Culture and Education,” J.A. English-Lueck session organizer. American Anthropological Association annual meetings, San Francisco. [December 6, 1992]

Presenter: “Machine as Messiah: Cultural Portrayals of Technological Transformation in China and Silicon Valley.” American Anthropological Association annual meetings, San Francisco, California. [Dec. 6, 1992]

Workshop/ Paper/ Award: Workshop for Cross-Cultural Perspectives in University Courses. Presented exercise and paper “Ethnographic Futures Research in the Classroom,” Institute of Culture and Communication. East-West Center. Honolulu, HI. [July 16-26, 1991]

Presenter: “Crossroads: A Reflective Analysis of Educational Decisions made by Chinese Intellectuals and their Foreign Teachers.” American Anthropological Association annual meetings, New Orleans, LA. [November, 1990]

Colloquium: Asian Studies Colloquium, “Student Life in China.” University of Puget Sound, Tacoma, WA. [April 22, 1991]

Panelist: Panel participant in Foreign Languages Week forum, “Teaching English in China and Taiwan.” University of Puget Sound, Tacoma, WA. [April 16, 1991]

Presenter: “Pluralism, the Final Frontier: Lessons from China.” American Anthropological Association annual meetings, Chicago, Illinois. [Nov. 23, 1991]

Lecture: “Malinowski and Mao: Doing Anthropology in China.” Anthropology Club. San Jose State University, California. [Oct. 10, 1991]

Lecture: “Social Movements and Anthropological Futures Research.” Guest lecture in Dr. Smith's Special Topics in Anthropology Seminar. San Jose State University, California. [Oct. 9, 1991]

Lecture: “Calibrating Half the Sky: Women and Science in the New China.” Gender Issues Seminars. University of Puget Sound, Tacoma, Washington. [April 1991]

Lecture/Panelist: “Nations, Nationality and Nationalism,” with Nancy Bristow, History and Michael Curley, Honors. University of Puget Sound Political Economy Roundtable Series. University of Puget Sound, Tacoma, Washington. [November, 1990]

Lecture: “Doing Futures Research in China.” Guest lecturer in Dr. Riner's Cultural Futures Research Methods Seminar. Northern Arizona University, Flagstaff, Arizona. [February, 1990]

Presenter: “Researching China's Future.” 7th Annual Contact Conference. Phoenix, Arizona. [March 2-4, 1990]

Lecture: “Studying Religious Change in Native American Groups.” Lecture presented at the Southwestern China Institute for Nationalities. Chengdu, Sichuan, People's Republic of China. [November 1989]

Presenter: “China 2020: Looking Forward.” Presented by proxy for the session, Constructing the Future: Ethnographic Methods for Envisioning Cultural and Educational Futures. American Anthropological Association annual meetings, Washington, D.C. [November 15-19, 1989]

Lecture: “Cultural Change for Indians of the American West.” Presented at the Chengdu University of Science and Technology. Chengdu, Sichuan, People's Republic of China. [May 1989]

Lecture: “Survival Strategies in American Graduate Programs.” Presented at the Chengdu University of Science and Technology, Chengdu, Sichuan, People's Republic of China. [1989]

Lecture: “American Practitioners of Traditional Medicine.” Presented to faculty and graduate students of the Chengdu College of Traditional Medicine. Chengdu, Sichuan, People's Republic of China. [December 1988]

Lecture: “Traditional American Medical Beliefs and Practices.” Presented at the Chengdu University of Science and Technology. Chengdu, Sichuan, People's Republic of China. [November 1988]

Panelist: Discussant to John Platt's lecture, “AIDS and the Future of Society.” Guest Lecture Series. California State University, Fresno, California. [April 1988]

Lecture: “Looking to the Future: Futurism and Science Fiction in America.” Presented at the Chengdu University of Science and Technology. Chengdu, Sichuan, People's Republic of China. [September 1988]

Lecture: “Correcting 2020 Vision: Flaws in Anticipatory Models of the Future.” Presented to California State University, Fresno, California. [March 1988]

Panelist/ Session Organizer: “2020 Vision,” J.A. English-Lueck session organizer. 5th Annual Contact Conference, the Bateson Project. Sacramento, California. [March 1988]

Presenter/ Session Organizer: “In Another's Shoes: Role Playing Exercises related to a Contact Theme.” Presented in “Hands on Anthropology: Participatory Strategies in Teaching Anthropology,” J.A. English-Lueck session organizer. Southwestern Anthropological Association annual meetings, Monterey, California. [1988]

Presenter: “Malinowski Tomorrow: The Future of Anthropology.” American Anthropological Association annual meetings, Chicago, Illinois. [November, 1987]

Presenter: “You Owe yourself a Nacerima: The Role of the Anthropological Study of American Culture in the Future of Anthropology,” with Dr. Veeda Marchetti. American Anthropological Association annual meetings, Chicago, Illinois. [November, 1987]

Presenter: “The Sharp Corners of the Dream: Studying Social Movements in America.” Southwestern Anthropological Association annual meetings, Bakersfield, California. [1987]

Session/Roundtable/ Session Organizer: “Backyard Anthropology: Roundtable for Anthropologists studying American Culture,” J.A. English-Lueck session organizer. Southwestern Anthropological Association annual meetings, Bakersfield, California. [1987]

Workshop Organizer: “Networking Anticipatory Anthropologists,” J.A. English-Lueck workshop organizer. 4th Annual Contact Conference. Sacramento, California. [1987]

Lecture: “Ethnicity and Gender.” Presented to California State University, Fresno for Women's History Week, Fresno, California. [1987]

Workshop Organizer: “So you want to be an Anthropologist? How to Survive Graduate School,” open to all majors. California State University, Fresno, California. [1986, 1987, and 1988]

Presenter/ Session Organizer: “Birthing those Babies: The Future of American Midwifery.” Presented in “Future Health Care: Visions for 2010,” J.A. English-Lueck session organizer. American Anthropological Association annual meetings, Philadelphia, PA. [1986]

Lecture: “An Ethnography of Holistic Healers: The Comparative Perspective in American Studies.” Presented at California State University, Fresno, California. [1986]

Lecture: “Fieldwork and the Soul of Anthropology.” Presented for the College of Wooster, Sociology Department, OH. [1986]

Presenter: “Man and the Natural Environment: An Adventure in Innovative Education.” Southwestern Anthropological Association annual meetings, Las Vegas, NV. [1986]

Presenter: “Paths of Survival: An Analysis of Two Social Movements.” [concerning the Environmental and Holistic Health Movements]. American Anthropological Association annual meetings, Washington, D.C. [December, 1985]

Presenter: “Millennialism in the Holistic Health Movement.” American Anthropological Association annual meetings, Chicago, IL. [1983]

Presenter: “Holistic Healers: Personal Choices in a Social Movement.” American Anthropological Association annual meetings, Washington, D.C. [1982]

Presenter: “Talking to the Shaman Down the Street.” Southwestern Anthropological Association annual meetings, Santa Barbara, California. [1981]

Presenter: “Holistic Health: A Social Movement of Alternatives.” Southwestern Anthropological Association annual meetings, San Diego, California. [1980]

Presenter: “Alienation and Social Movements: The Individuation of America.” Southwestern Anthropological Association annual meetings, Santa Barbara, California. [1979]

Presenter: “Female Power Transition from Periphery to Core: Structure, Psychology and Mythology.” Kroeber Anthropological Society Meeting, Berkeley, California. [1976]

University and Community Service

Team Lead: General Education Pathways Project. San Jose State University. [2015-2016]

Steering Committee: CommUniverCity San Jose. San Jose State University. [2011, 2012, 2013]

Judge and Facilitator: Innovation Challenge. Social Entrepreneurship. San Jose State University. [2012, 2013]

McNair Mentor: Mentored James Battle [2005] and Richard Alvarado [2006], Samantha Paine, Monique Posadas [2010] on developing ethnographic projects in cultural anthropology.

Community-based Research and Action: Supervised students in Culture in Mind and research practica participating in San Jose Stories, Neighborhood Lives, a Project sponsored by CommUniverCity San Jose collecting stories of residents to local online history. [2009-2011].

Advisor: Representing the College of Social Sciences, The Silicon Valley Center for Global Innovation and Immigration [2009-2011].

Community-based Research and Action: Supervised students in Medical Anthropology to tutor health literacy skills to immigrant elderly in MetLife Health Literacy/SHINE Project. [Fall 2006]

University Service: IRB Task Force Co-Chair. Developed recommendations to revise human subjects research policies and practices at San Jose State University. [2005-2007]

Participant, CSU Representative: California Community College Anthropology Teacher's Conference. San Luis Obispo. [January 14, 15, 2005]

Service Learning: Participated in SHINE/Engaged Department workshop. Sponsored by Temple University, Philadelphia, PA [March 18-21, 2004]. Service learning/community research on immigrant elderly integrated into Anth 142, Culture in Mind, Fall 2004.

University Service: Task Force, Review of the Center for Faculty Development and Support. [Spring 2003]

University Service: Fulbright Liaison for San Jose State University, California. [1995-2002]

Community-based Research and Action: Supervised students in Culture in Mind, in participating in Project SHINE and the Engaged Department Initiative in which students help immigrant elderly with health literacy and linguistic competence. Supervised Urban Anthropology students in conducting profiles of non-profit organizations to buttress service-learning in anthropology [2004-2006].

Advisor: Council of Advisors, History San Jose, California. Committee for Audience Development. [2000-2006]

Advisor: Professional Business Women of California. [2002-2003]

Collaborative Research: "Defacto Education among Silicon Valley Youth Networks," with SJSU "Ethnographic Methods" students, Mary McCuiston and the Center for Educational Planning, Santa Clara County Schools. San Jose, California. [Fall 2001]

University Service: Facilitated work group for the College of Social Sciences Fall 1999 Faculty Meeting on Assessment, San Jose State University, California. [August 23, 1999]

University Service: Participant in SJSU Department of Anthropology's General Education task force. Coordinator and author of course proposals/assessment plans for the new General Education criteria (Emerging Global Cultures [1998-present], Culture and Conflict, Culture Through Film) [1998-1999]. Served on the College of Social Science Curriculum Committee [Fall 1996-Spring 1998, Fall 1999]. Served on the General Education Advisory Panel for Social Science redesigning criteria and assessing courses. San Jose State University, California. [Fall 1996-Spring 1998]

University Service: Faculty in Residence for Diversity. Institute for Teaching and Learning, San Jose State University, California. Presented workshops, drafted administrative plan for faculty development on diversity, advised on distribution of faculty diversity grants. [1997-1998]

Service Learning: Worked with C.N. Darrah in integrating activities of Anthropology 149, "Ethnographic Methods," with Community-based service learning, in collaboration with the Institute for the Future, the Tech Museum of Innovation, Smart Valley, and Working Partnerships, [1996-present]. Also integrated service learning with the Tech Museum of Innovation in Anth 115, "Emerging Global Cultures." [1996-1998]

University Service: San Jose State University Faculty Mentor. 1998-present.

Community Service: Prepared and presented dozens of anthropologically based lessons for elementary schools and intermediate schools (Anderson, Parkview and Davis Schools, Oak Grove District) and Child Development Centers, [1991-present]. Created and conducted elementary school activity on archaeology, the Colonial Day Dig. San Jose, California. [1996-2006]

Lecture: "Forum on Navajo Weaving: Symbolism and Cultural Significance." For the American Museum of Quilts and Textiles, San Jose, California. [June 18, 1997]

University Service: Supervised the second workshop (community voices of diversity) for SJSU Department of Anthropology workshop series, Listening to the voices of diversity workshops. San Jose State University, California. [Spring 1997]

University Service: Chaired Academic Review Task Force on preparing the report for the San Jose State University Academic Priorities Review on the Anthropology and Behavioral Science programs. San Jose State University, California. [1995-1996]

University Service: Organized 50th Anniversary Fulbright Exchange Program Event. San Jose State University, California. [May 10, 1996]

Mentor: Girls Scouts on careers in anthropology San Jose, California. [1997-1999]

Grants

- Spring 2008 Sabbatical Leave granted for writing a book manuscripts as part of the Silicon Valley Cultures Project and preliminary research in China, Silicon Valley and other sites on work and the moral economy.

- 2005-2006 Competitive Faculty Development Grant, Lottery Funds Travel Grant.
- 2004-2005 National Overseas Chinese Youth Forum Teaching Fellowship for teaching in China,
- 2003-2004 Competitive Faculty Development Grant (with Dr. Darrah), Lottery Funds Travel Grant.
- 2002-2003 Competitive Faculty Development Grant (with Dr. Darrah), Lottery Funds Travel Grant.
- 2002 California State University Social Science Research Grant and Competitive Faculty Development Grant.
- August 1998-February 2000 National Science Foundation grant, \$49,984. Primary author (co-authored by C.N. Darrah and J.M. Freeman). Primary author “Work, Identity and Community in Silicon Valley.”
- August 1998-August 2001 Alfred P. Sloan Foundation grant, \$342,801. Co-authored (with J.M. Freeman and C.N. Darrah, primary author). “Families and Work: An Ethnography of Dual Career Families in Silicon Valley.”
- Spring 1999 Sabbatical Leave granted for research and writing on the Silicon Valley Cultures Project.
- Ford Foundation/COSSA (Consortium of Social Science Associations) grant.
- 1997 Professional Development Lottery Grant on visual anthropology in the Silicon Valley Cultures Project.
- 1996 Professional Development Lottery Grant for the Silicon Valley Cultures Project.
- 1995-1996 Competitive Lottery Equipment Grant and California State University Social Science Research Grant.
- 1994-1995 Competitive Faculty Development Grant (with Drs. Darrah and Freeman), Lottery Funds Travel Grant.
- 1993-1994 Fulbright Teaching-Research Grant for the University of Hong Kong.
- 1991 Competitive CSU Research Grant Summer Stipend for Research or Scholarly Activity.
- 1991 Affirmative Action Faculty Development Grant.

Honors and Awards

- 2013 Daniel J. Crowley Award for Meritorious Service to the Southwestern Anthropological Association.
- 2011 College of Social Sciences Meritorious Service Award. San Jose State University.

- 2010 SJSU President and Provost's Community Engagement and Service Learning Award, Collaborative Project (with students Maribel Martinez, Mayra Cerda, Michelle Nero, Auda Velaquez Rivera, Mary Kosovich and undergraduates David Valpey and Carl de Soto)
- 2010 Made Distinguished Fellow for the Institute for the Future. Palo Alto, California.
- 2007 Provost's Assessment Award College of Social Sciences Assessment Committee (represented Anthropology department in that committee)
- 2006 Diana Forsythe Prize for Cultures@SiliconValley. Excellence for feminist ethnographic work on science and technology. American Anthropological Association.
- 2004 Outstanding Professor. San Jose State University. Presidential Teaching Award.
- 2004 Austen Warburton Award for Excellence in Scholarship. College of Social Sciences. San Jose State University.
- 2001 Presidential Merit Award. San Jose State University.
- 2000 Presidential Merit Award. San Jose State University.
- 1998 Election to the Phi Kappa Phi Honor Society.
- 1997-1998 Faculty in Residence for Diversity, Institute of Teaching and Learning, San Jose State University.
- 1996-1997 San Jose State University Teacher Scholar representing Social Sciences.
- 1991 East-West Center Award for Summer Workshop on developing intercultural curricula, Honolulu, HI.
- 1989-1990 Model Teacher, second place, Chengdu University of Science and Technology, P.R. China.
- 1977-1979 California State Fellowship.
- 1978 University of California Patent Fund Award.
- 1976-1977 California Regents Fellowship
- 1976-1977 Phi Kappa Phi Honor Society Fellowship
- 1976-1977 American Association of University Women Fellowship
- 1973 LSB Leakey Foundation Scholarship
- 1971-1975 California State Scholarship
- 1971 Annual Panhellenic Scholarship for Fresno County

Memberships

- American Anthropological Association, Fellow. [National Association for Practicing Anthropologists, East Asian Anthropology Interest Group, Society for the Anthropology of Work, Council for the Anthropology of Science, Technology and Computing]
- Southwestern Anthropological Association, Member, Past-President, Past Executive Director
- Society for Applied Anthropology, Fellow
- International Union of Anthropological and Ethnological Sciences, Member